



# Fundamental

## Management Principles for Performance Excellence

The IMC Ramkrishna Bajaj National Quality Award (IMC RBNQA) model for Performance Excellence has been evolving over the past two decades. This is in keeping with global requirements.

However, the fundamental management principles underlying the IMC RBNQA model and criteria have remained constant. The evolution has only demanded a re-interpretation of constant management principles.

This two-day workshop on Fundamental Principles for Performance Excellence aims to spell out the best practices adopted by sterling organizations to gain competitive advantage in the market place.

### WHO SHOULD ATTEND?

This two day workshop is ideal for Transformation of Management professionals and managers who wish to facilitate implementation of the IMC RBNQA model.

The lessons learned by the participants will enable them to interpret the criteria, as well as understand the inter-dependence of the criteria, for effective transformation. Further, the acquired skills will enable a significant cycle-time reduction in preparing an application, as well as examining an application.

### SCOPE OF WORKSHOP

- What is Quality?
- The Quality Trilogy
- Selecting the Correct Quality Management Process
- Infrastructure: Quality Management System; ISO 9004
- Infrastructure: Supply Chain Management; People Engagement; Education & Training; Knowledge Management
- Foundation: Executive Leadership; Strategic Planning; Customer Focus
- Alignment of Fundamental Management Principles with the IMC RBNQA Model
- How to Fail?
- Harvesting Best Practices
- Road to Performance Excellence

**A workshop with a difference - management professionals cannot afford to miss.**

### FACULTY

#### SURESH LULLA

Founder & Mentor, Qimpro Consultants Pvt Ltd  
Chairman, IMC RBNQ Awards Committee

- Registration Fee : Rs.25,000/- (inclusive of 12.36% Service tax)
- Walchand Hirachand Hall, Indian Merchants' Chamber, Churchgate, Mumbai
- 15 & 16 January 2015 - 10:00 am - 5:00 pm

Organized by

### IMC Ramkrishna Bajaj National Quality Award Trust

IMC Bldg, IMC Marg, Mumbai 400 020. Tel:022- 2204 6633 extn :122

Telefax: 022-22025438 | e-mail: [excellence@imcrbnqa.com](mailto:excellence@imcrbnqa.com) | Website: [www.imcrbnqa.com](http://www.imcrbnqa.com)



## Fundamental Management Principles for Performance Excellence

15 & 16 January 2015; 10.00 am - 5.00 pm

### REGISTRATION FORM

1. Mr./Ms. 1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

2. Designation/s \_\_\_\_\_

3. Organization \_\_\_\_\_

4. Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

6. Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Cell \_\_\_\_\_ Email \_\_\_\_\_

Enclosed is a cheque for Rs. \_\_\_\_\_ drawn in favour of **IMC Ramkrishna Bajaj National Quality Award Trust** as participation fee for the above Workshop.

**Registration Fees: Rs. 25,000/- per participant (inclusive of 12.36% Service Tax)**

### For Registration Contact:

**Mr R K Karkera / Ms Ashita Hegde / Ms Manjusha Babu**

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