



VAPI INDUSTRIES ASSOCIATION  
PRESENTS

**iNEXPO** 5-8 JAN. 2015  
EXHIBITION & CONFERENCE VIA GROUND  
VAPI

**SUSTAINABLE GROWTH,  
SUSTAINABLE ENVIRONMENT**

# Global Exposure, Local Advantage & Optimal Business Networking

Sponsored By:



Industries Commissionerate  
Government Of Gujarat

एन. एस. आई. सी.  
**NSIC**  
ISO 9001: 2008

National Small Industries  
Corporation Ltd.



Gujarat Industrial  
Development Corporation



GPCB



VWEMCL

NOTIFIED AREA  
Governing Body  
GIDC-VAPI

# The land of rising opportunities

## Vapi

Over the years, Vapi has marked its presence on the economical map of Valsad region as a dynamic hub for unparalleled Industrial growth to earn itself a reputation of 'The land of rising opportunities' for both resident and surrounding Industry. With over 1500 companies thriving in the region, Vapi Industrial Estate is an economical magnet for surrounding industries both big and small.

## Vapi Industries Association (VIA)

Vapi is the entrance of the Golden Corridor of Gujarat. Vapi Industries Association (VIA) is one of the most well known ISO Certified Industries Association of Gujarat established in the year of 1971. VIA is known to be the most Vibrant Organ of this region. Since last 43 years VIA has worked as an important link between the industries members and various central and state government authorities in resolving their issues amicably which resulted into uninterrupted growth in the Vapi Industrial Estate and surrounding areas.



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VIA has taken the most proactive role in the development and upgradation of the necessary infrastructure of the estate and helped the industries to mitigate environmental norms by spreading awareness, training people and helping in adopting environment friendly techniques. It has also contributed in skill development of the industries personnel. VIA has taken up various CSR activities to help the underprivileged people of this region and people affected by natural calamities.

VIA is organizing Industrial Exhibition at Vapi GIDC Estate to create a brand image for the products and technologies offered by the industries and also to provide a scope to showcase their products to the business visitors coming from all across the country.

The 10<sup>th</sup> consecutive exposition of VIA is aimed towards providing a platform for Chemical, Pharmaceutical, Pesticides, Engineering, Plastic, Paper & Packaging, and other industries to display the latest products and technologies.

Your participation in iNEXPO 2015, the 10<sup>th</sup> Industrial Exhibition of VIA will be the beginning of a business relation for mutual benefit of the business visitors and the industries and to fuel sustainable growth of the industries and people at large.

# Industrial Expo in the heart of Industry

## INEXPO 2015

A highly anticipated conglomeration of various industries on an international level, INEXPO is a premier showcase of Indian industrial sector organized by Vapi Industrial Association(VIA) to enable the local and international players:

- ☑ come face-to-face with potential customers to establish new partnerships
- ☑ connect their business with key decision makers
- ☑ be informed about the latest industry trends
- ☑ stay one step ahead of competition by constantly exchanging ideas and market intelligence
- ☑ Increase brand visibility on a global level to enter new geographical market without spending.



the figures speak for themselves.

## Exhibitor Profile

300

Exhibitors

15

Cities

## Visitor Profile

More than

10000 industries

in and around Vapi

Chemicals

Textiles

Paper

Packaging

Pharmaceuticals

Plastics

Pigments

Rubber

Engineering

Food Products





# Sponsorship Options

- Platinum Sponsors
- Diamond Sponsors
- Gold Sponsorship
- Branding ad in Cafeteria
- Advertisement at the Grand Entrance
- Single Pole Buntings
- Visitor's Kit Branding
- Open Space Hoardings
- Exhibition Invitation Branding
- Ad Board in connecting Walkway
- Catalogue Sponsors
- Information Kiosks
- Badges & Lanyard Branding
- Registration Counter Branding
- Event Website Banner advertisement
- Buntings





Plastics,  
Chemicals  
& Pesticides



Packaging



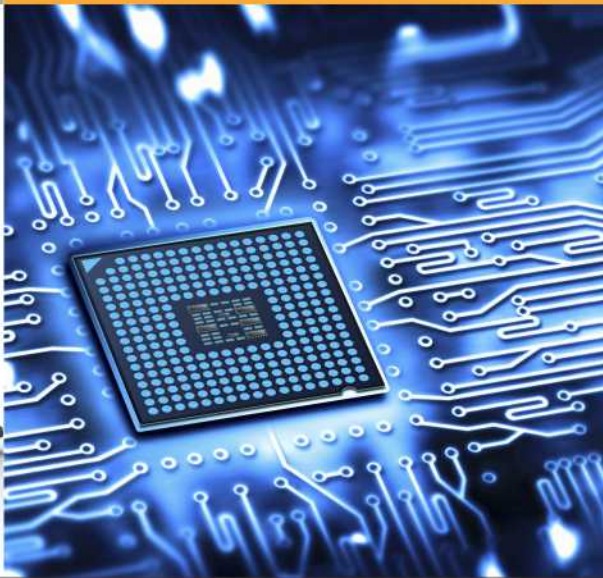
Industrial  
Lighting



Logistics



Electronics



Security &  
Safety





Information  
Technology



PEB-Factory  
Sheds



Green  
Technology



Textile



R & D, Lab  
Chemicals  
& Glassware



Machinery  
Equipments &  
Engineering





# The VIA inExpo Advantage



## INTER-SECTORAL BUSINESS POTENTIAL

- Ancillary and supplier industries have an advantage to participate interact with industries from multiple sectors.

## PROFESSIONAL MARKETING

- Press coverage in business and trade magazines for maximum exposure
- Extensive presence in Social media with dedicate online marketing team
- Regular Newsletters to business, corporate houses and industries associations

## BUSINESS VISITOR

- Decision-Makers
- Trade Delegations from India & Overseas
- Purchasers & Sourcing personnel
- Technocrats
- Government / PSU Departments
- Contractors & Consultants





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5-8 JAN. 2015, VIA GROUND, VAPI

**7 PAVILIONS**  
**12+ BUSINESS SECTORS**  
**30,000+ VISITORS**

- **World Class Infrastructure**
- **Centralized Admin building with state-of-the-art business center**
- **Stalls with inbuilt cubicles for one-to-one meeting**



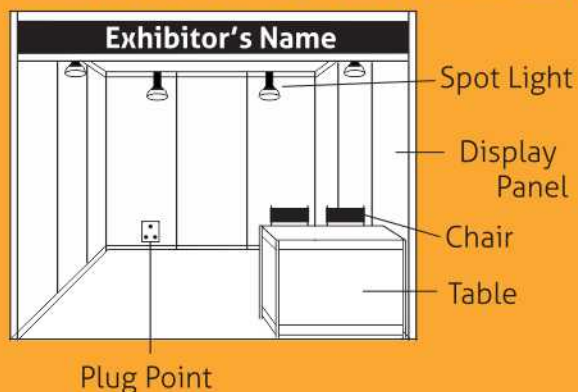
For the first time a truly International standard VIA-inexpo, 2015 with all AC domes. More than 5000 invitations will be send to the industrialists. Special attention will be given on visitors and exhibitors experience. For the first time, one to one meetings of exhibitors and visitors will be arranged by appointment during the show. Event is supported by government bodies and Vibrant Gujarat. Theme of the event is "Sustainable Growth, Sustainable Environment".

Mr. Prakash Bhadra  
*Co-Convenor - VIA Expo 2015*  
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## Facilities:

- Fully Air Conditioned Hanger
- Free Transport for Visitors
- Visitors Registration
- VIP Lounge
- Business Lounge
- VIA dome for product display
- AC auditorium for conference

## Standard Shell Scheme (3m X 3m)



## Participation Package

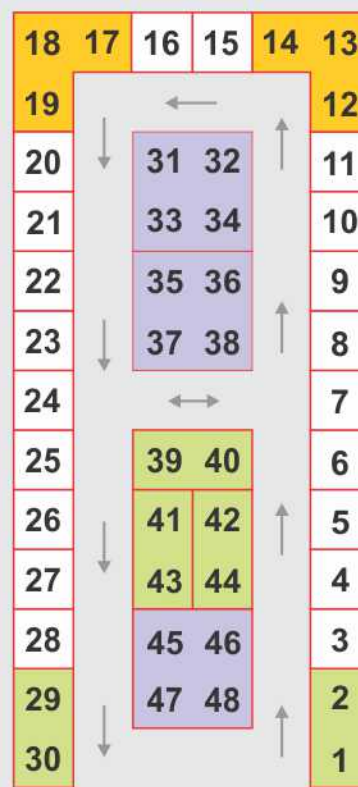
Rate / Sq.m. :

India: ₹ 9000

International : \$ 250

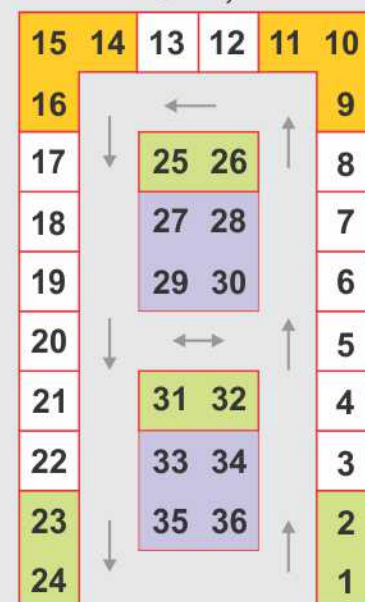


## Hall B, C, E, F



## HALL LAYOUT

## Hall A, D





## Organizer



## Vapi Industries Association

Plot No. 135, VIA House, GIDC, VAPI - 369195.

Ph. : 0260-2430950 / 2431950

Email ID : [info@viavapi.org](mailto:info@viavapi.org)

Facebook : <http://www.facebook.com/via.vapi>

## Event Managed & Marketed by:

# ORANE

Unit No. 2, Mistry Industrial Complex,  
MIDC, Andheri (E), Mumbai - 400093

T.: +91 22 4215 1301-03. F.: +91 22 4215 1304

## Contact for Stall Booking

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Kailash +91 9321040417 / [kailash@viaexpo2015.com](mailto:kailash@viaexpo2015.com)

## Supported By:



Gujarat Cleaner  
Production Centre



Laghu Udyog Bharati



Federation of Industries  
& Association (Gujarat)



Gujarat Chamber of  
Commerce & Industries



Sarigam Industries  
Association



Umargam Industries  
Association



The Southern Gujarat  
Chamber of Commerce &  
Industries



Pardi Industries  
Association



Valsad Industries Association