

(21)

Administration of  
Dadra and Nagar Haveli, U.T.,  
(Transport Department)

No.ADTR/GNL/R.S.Week/2012/03

Silvassa. Dtd. 02-01-2015.

To,  
The President,  
Silvassa Industries & Manufacturing Association,  
Silvassa.

Subject : Observance of Road Safety Week from 11<sup>th</sup> to 17<sup>th</sup>  
January'2015.

Sir,


With reference to the subject mentioned above, I am to state that the Road Safety Week is being observed by all states/UTs as per directives of Govt. of India, Ministry of Road Transport and Highways, New Delhi, every year in the month of January. This year also Road Safety Week is to be observed from 11<sup>th</sup> to 17<sup>th</sup> January-2015. A copy of letter No.RT-25029/01/2014-RS dated 09.12.2014 of the Ministry is enclosed herewith for reference.

The Ministry has requested to carryout road safety activities as listed in the letter of Ministry of under reference in a befitting manner by involving various concern agencies including voluntary organizations etc. You are therefore, requested to give wide publicity to make the road safety week during 11<sup>th</sup> to 17<sup>th</sup> January-2015 a success by awareness campaigns.

Slogan for this year's Road Safety Week as communicated by the Ministry is **"Safety is not just a slogan, It's a way of life"**.

Yours Sincerely,

Encl : As above .

  
Deputy Director(Transport),  
Dadra and Nagar Haveli,  
Silvassa.

GOVERNMENT OF INDIA  
MINISTRY OF ROAD TRANSPORT & HIGHWAYS  
(ROAD SAFETY)

**BY SPEED POST**

Transport Bhawan,  
1, Parliament Street,  
New Delhi-1100011

No. RT -25029/01/2014-RS

Dated: 09<sup>th</sup> December, 2014

To,

- i) The Chief Secretaries of all States/UTs
- ii) The Transport Secretaries/Commissioners & Home Secretaries of all States/UTs
- iii) The Executive Director of Association of State Road Transport Undertakings and Chief Executive of All State Road Transport Undertakings
- iv) The President of All Automobile Associations
- v) Association of India Automobile Manufacturers & All Vehicle Manufacturers.

**Subject: Observance of 26<sup>th</sup> Road Safety Week from 11<sup>th</sup> to 17<sup>th</sup> January, 2015.**


Sir,

It is really very unfortunate that over one lakh persons lose their lives every year in our country in road accidents, causing loss of human lives and property and trauma to the family of the deceased. This underlines the urgency for adopting various road safety measures. As a part of the advocacy campaign for road safety, "**Road Safety Week**" is observed throughout the country every year in the month of January in order to highlight and emphasize the need for safe roads. It is also an opportunity for all stakeholders to contribute to the cause by taking up activities to promote the concept.

2. The 26<sup>th</sup> Road Safety Week will be observed from 11<sup>th</sup> to 17<sup>th</sup> January, 2015. The theme for this year's Road Safety week is "**Safety is not just a slogan, It's a way of life**". An indicative list of road safety activities which may be undertaken during the week is enclosed. It is requested that in order to carry out these activities in a befitting manner, involvement of all the concerned agencies like Traffic Police, Health, Information & Publicity, Education, PWD, etc., and other field agencies like Transport Authorities, District Authorities, Voluntary Organizations etc. may be ensured. All stakeholders and the public at large may be encouraged to participate.

4. It is also, requested that an Action Taken Report in the matter may be submitted to this Ministry by 31<sup>st</sup> January, 2015.

Yours faithfully,

  
(Sanjay Bandopadhyaya)  
Joint Secretary to the Government of India  
Tele: 23351061

**Encl: As above**



**Indicative list of activities that can be undertaken as part of national Road safety Week (11th to 17th January, 2015)**

1. Circulars to all concerned official of your State/UT for observing the Rules of road regulation – 1989, during the week and always.
2. Display of Flex banners, posters, etc. at entry/exit of building, parking lots etc. notifying the week and displaying the theme.
3. Workshops, discussions, essay competition, video spot making contest, Quiz contests etc. on issues related to road safety
4. Organization of medical check-up camps for drivers.
5. Organizing Cyclothon/Walkthon to create awareness among the citizens about the major risk factors for accidents viz over speeding.
6. Organize the refresher training programmes for drivers by imparting training in road safety rules, various sign/signages and first aid service in case of accident.
7. Spreading information about the Supreme Court's directive the effort to save the person should be the top priority not only of the medical professional but even of the police or any other citizen who happens to be connected with that matter or who happens to notice an accident.
8. Fitness check-up of all Government vehicles including those belonging to the State Transport Undertaking.
9. Enforcement drive again violation of traffic regulations especially drunken driving, over speeding, overloading, non-use of helmets, seat belts etc.
10. Organizing road safety awareness activities in schools and other educational institutions.