

Sponsorship Opportunities

Madhya Pradesh "Paradise for Investors" is just the right platform for you to showcase your offerings to a large group of decision makers in the entire economic ecosystem. Your branding at the event will leave an everlasting impression in the minds of all your business associates and peers. The branding at the venue will also be carried forward pre and post the event. Sponsorship at this mega event would provide you the desired exposure & mileage.

Categories	Speaker Slot in Inaugural Session	Corporate Literature in the Head Table	Dedicated table Space	Corporate Video Presentation during Breaks	Full Page Colour Advertisement in Souvenir	Corporate Literature in Delegate Kit	Stande at Venue	Logo in Back Drop	Acknowledgement Thank You Panel	Complementary Delegate Passes
Knowledge Partner ₹ 10 Lakh	✓	✓	✓	✓	✓	✓	✓	✓	✓	15
Platinum Partner ₹ 7 Lakh	✓	✓	✓	✓	✓	✓	✓	✓	✓	15
Gold Partner ₹ 5 Lakh			✓	✓	✓	✓	✓	✓	✓	10
Silver Partner ₹ 3 Lakh					✓	✓	✓	✓	✓	6
Associate Partner ₹ 2 Lakh						✓	✓	✓	✓	4
Corporate Partner ₹ 1 Lakh							✓	✓	✓	2
Kit Partner ₹ 1 Lakh	Exclusive Delegate Kit with Company Logo							✓	✓	2
Logo Partner ₹ 50,000							✓	✓		1

Advertisement in the Souvenir

The souvenir will be circulated to all Delegates, Industries, Central & State Govt. Agencies, Ministries, Embassies in India and Indian Embassies abroad apart from sale and display at major seminars, exhibitions and other major events organized by the ASSOCHAM with in the country and around the world.

Tariff/Page Particulars (Print Area: A4 Size)	Amount (₹) (Plus Taxes @ 12.36%)
Back Cover (Colour)*	75,000
Centre Spread (Colour)*	60,000
Front or Back inside Cover (Colour)*	50,000
Full Page (Colour)	25,000

**On first come first serve basis*

For Participation & Partnership Opportunities Please Contact:

U. K. Joshi
Director
(M): +91-98112-66345 (D): 011-4655-0583
(E): u.k.joshi@assochem.com

Mohd. Zumair
Senior Executive
(M): +91-98712-38900
(Ph): 011-46550567
(E): mohd.zumair@assochem.com

Sumitra Nandan Srivastava
Senior Executive
(M): +91-8800-1234-63
(Ph): 011-46550567
(E): sumitra.srivastava@assochem.com

Hitika Dahiya
Executive
(M): 9899875809
(T): 011-46550553
(E): hitika.dahiya@assochem.com

**Limited Seats
Pre-Registration Required
Register Now!!!**

**Delegate Fees
Rs. 2,000/-
per delegate**

The Associated Chambers of Commerce and Industry of India

Corporate Office: 5, Sardar Patel Marg, Chanakyapuri, New Delhi-110021
Tel: +91-11-46550583 (Direct) 46550555 (Hunting Line), Fax: +91-11-46550567
Email:-assochem@nic.in, Website: www.assochem.org



Government of India



Government of Madhya Pradesh



Investment Summit Madhya Pradesh Paradise for Investors

20th February, 2015 • Hotel Central Park, Gwalior

Chief Guest



Shri Shivraj Singh Chouhan
Hon'ble Chief Minister
Government of Madhya Pradesh

Guests of Honour



Shri Narendra Singh Tomar
Hon'ble Minister of Steel & Mines
Government of India



Smt. Yashodhra Raje Scindia
Hon'ble Minister of Commerce & Industries
Government of Madhya Pradesh



Introduction

Madhya Pradesh is one of the most favoured destinations for the investors the world over. Its excellent location, bordering onto seven Indian States, allows easy access to the booming national markets of the country. The western belt of Madhya Pradesh has a large cotton growing area, because of which the textile units in the State are attracting large investments. The State is famous for its traditional handicrafts and handloom cloths. It is the leading producer of best quality wheat, rice, pulses and several other agricultural products. There exists ample scope for setting up and developing agro-based industries.

The State is endowed with rich mineral resources, educated and skilled workforce as well as many high technology industries like automobiles, electronics, cement, etc. In addition, tourism and information technology sector provides immense opportunities for motivating investments into the State.

ASSOCHAM together with Government of Madhya Pradesh has decided to organize a special Investment Summit: **“Madhya Pradesh – Paradise for Investors”** to highlights the recent growth and development in the past decade and welcome investment for setting up such industries which add value to its economic growth.

Advantage Madhya Pradesh

As per ASSOCHAM analysis due to strong presence in mining and mineral segment the state has vast opportunity to forward integrate the mining with potential industries and developed products with value addition. The government has already identified some key sectors in the downstream value chain of the mineral and mineral based sectors and offers fiscal benefits for these industries. Such as stone crusher, manufacturing of ballast, coal and coke briquette manufacturing, sponge iron industry, mini cement plants, clinkers, leather tannery etc.

Strategically located business hub

- Being centrally located, companies in the state have access to key consumer markets and major cities like Delhi (740 km), Mumbai (780 km), Kolkata (1,350 km) and Chennai (1,435 km). Due to this advantage, numerous consumer goods companies have set up manufacturing bases in the state.
- Geographical promixity with the automotive hub of NCR has favourably impacted Madhya Pradesh's auto ancillary industry. The state's well developed automotive cluster is now home to around 30 auto component and ancillary units.

Attractive investment avenues

- With about one-third of the land area under forests, Madhya Pradesh has a huge potential for medicine, wood and agro-based industries. Favourable soil ad climatic conditions have made it a leading producer of coarse cereals, oilseeds and soybean in India.
- The cluster-based development approach fosters investments in automotive, textiles and biotechnology.
- Ample limestone and coal reserves provide growth avenues for the cement industry.
- A rich cultural heritage, scenic beauty and wildlife sanctuaries offer a promising tourism industry.

Rich resource pool

- The state has rich mineral resources and the largest diamond and copper reserves in India; besides significant reserves of coal, coal-bed methane, manganese and dolomite.
- The state adds around 2,70,000 graduates to workforce each year of which around 90,000 have technical skills, significant cost advantage over metros.
- It houses some of the country's most reputed institutes – including Indian Institute of Management, Indian Institute of Foreign Management and Indian Institute of Technology.

Policy and infrastructure support

- It offers various fiscal and policy incentives for businesses under the industrial Promotion Policy-2010 & Action Plan, besides policies for IT, biotechnology, tourism and SEZs.
- To attract investors and promote entrepreneurs, the state government has appointed TRIFAC, an agency to facilitate a single-window mechanism, for speedy approvals of various clearances and permissions.
- The state government has also made some well planned infrastructure investments in terms of roads, railway networks, buses and airports. It aims to be power surplus by 2014 and also plans to reduce power tariffs by 5 per cent.

Objective

- To mobilize maximum investments in the State from domestic as well as global investors
- Create employment opportunities to employ more and more people which will reduce unemployment and therefore increasing Per capita income by employing the unemployed
- Bringing together Industry representatives and State Government to create a platform where industrialists can negotiate on the policies with the Government to ensure smooth functioning of the industry in the State
- To increase the GDP of the State by fetching optimum investments in various potential sectors
- Augmentation of Transport facilities so as to smoothen the traveling experience by improving the infrastructure like rail, road and air and modernization of Expressways and Highways
- Imparting education to upgrade the technical skills by inviting investments from Institutes for setting up technical institutes.
- To promote Public Private Partnership(PPP) in the State and identify sectors where PPP model could be implemented with the support of State Government
- To explore the potential for investment to enhance basic tourist facilities, tourist spots and earning foreign exchange.
- To identify areas/regions for development through Cluster Development Approach in the State



You should participate if you are:

- Industry Representatives
- State Government Agencies
- Automotive and auto ancillary
- IT and Ites
- Manufacturing Company
- Logistics providers
- Pharmaceuticals
- Policy makers and Administrator
- Cement Manufacturers
- HRD/ Skill Development
- Tourism Stakeholders
- Private Equity Firm and Venture Capitalists
- Any other stakeholder

Let's Discuss

- Government policies & incentives with respect to setting up a new business entity in the State
- Existing and future business opportunities in the State
- Current basic infrastructure facilities and its development in the State
- Welfare of Workforce in the State
- Support to Small Scale Industries through sustainable financing
- Implementation of Public Private Partnership (PPP) in various sectors of the State
- Convenient and easy accessible Single Window Clearance system
- Role of Government in promoting investments in the State
- Cluster Development

Focus Areas

- **Industrial Development**
- **Tourism**
- **Renewal Energy**
- **Agri & Food Processing**
- **Mining & Minerals**
- **Skill Development**
- **Infrastructure**
- **SEZ**
- **Many more**

Why you should attend

- Exploration of new business opportunities in allied sectors
- Exploring networking opportunities with the senior industrialists and Government representatives.
- Providing a platform in providing visibility of your organization
- Future intention of Government in policy framework
- Policies would help you in planning business activities
- Your valuable suggestions / ideas will help the government in formulating future policies

