



Conference on Credit Flow, Marketing & Branding of MSMEs

Tuesday, 5th May, 2015, Ahmedabad.
(Minute to Minute Programme 10.00 am to 06.00 pm.)

Time	Event	
	First Session	
10 to 11 am	Registration / Breakfast	
11 to 11.30 am	Self Introduction of	
11.30 to 12.40 pm	Inaugural Session National Anthem/ Lighting of Lamp, Swagat / Felicitation of H.E. Shri O.P.Kohliji. Prastavik Speech by Dr.Avinash.K.Dalal, National President AIMA MSME Scroll of Honour of Successful Entrepreneurs by H.E.Shri O.P.Kohliji, Speech Address to gathering by H.E.Shri O.P.Kohliji. Vote of Thanks.	
	Second Session	
	Topic	Speaker
12.45 to 01.05 pm	Credit Guarantee Fund Trust Scheme (CGTSME)	Shri Suresh Kumar Subramanayan, AIMA MSME Chairman Banking & Finance Committee.
01.05 to 01.25 pm	Credit Rating Schemes	Shri Manish Jain, AIMA MSME Co- chairman Banking & Finance Committee.
01.25 to 01.45 pm	Hedging in Currency & Commodity	Shri Rahul Shah, AIMA MSME NEC member.
01.45 to 02.00 pm	SME Exchange & LLP	Smt. Swati Yash Bhatt.
02.00 to 02.45 pm	Lunch	
02.45 to 03.05 pm	eCommerce for marketing of MSME companies/brands in India	Shri Anupam Gupta, AIMA MSME Chairman - IT & Innovation Committee.
03.05 to 03.25 pm	Digital Marketing	President & CEO, CGS Infotech Ltd, Mumbai.
03.25 to 03.45 pm	Entrepreneurship Development	Shri Gaurav Chouhan-Chairman of National & International trade Committee.
03.45 to 04.00 pm	Role of MSMEs in "Make In India" Concept	Shri N Rajaraman- Pantheon Management Pvt Ltd, Mumbai.
04.00 pm onwards	Hi-Tea	