



एमएसएमई - विकास संस्थान

सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय

भारत सरकार

हरसिद्ध चैम्बर्स, 4थी मंजिल

आश्रम रोड, अहमदाबाद-380014



MICRO, SMALL & MEDIUM ENTERPRISES

सूक्ष्म, लघु एवं मध्यम उद्यम

OUR STRENGTH • हमारी शक्ति

Tel.No.079-27543147, 27544248, Telefax: 27540619, E-mail:dcddi-ahmbad@dcmsme.gov.in
Website: www.msmediaahmedabad.gov.in, Udyami Help Line : 1800-180-6763 (Toll Free)

MSME-DEVELOPMENT INSTITUTE

Ministry of Micro, Small & Medium Enterprises

GOVERNMENT OF INDIA

Harsiddh Chambers, 4th Floor,

Ashram Road, AHMEDABAD-380014

No. MECH/ANC/15/04/2015-16/

October 9, 2015

To,
Silvassa Industries and Manufacturers Association
Office No. 8, Danudyog Shopping Center,
Opp. Hirvavan Garden, Piparia,
Silvassa - 396 230
INDIA
Phone : +91 - 7600758821
E-Mail : sima_silvassa@yahoo.in

Subject : Supporting the National Vendor Development Program cum Exhibition - VEND EXPO - 2015
organized by the Ministry of Micro, Small & Medium Enterprises, MSME-DI office, Ahmadabad

Dear Sir,

Hope you must be well and busy in promoting activities of trade and industries.

As you are aware that **Government of India, Ministry of Micro, Small & Medium Enterprise** gazette notified, Public Procurement Policy - 2012 through which it has been made mandatory for all Central Government Ministries, all Central Government Departments & all Central Government Public Sector Undertakings to procure at least 20% of their annual requirements in form of products / services from Micro & Small Enterprises from 01.04.2015 onwards. Hence all central government ministries/ departments as well as central government public sector undertakings are looking for reliable & quality conscious MSE's.

The **Micro Small & Medium Enterprise -Development Institute, (MSME-DI)** office, Ahmadabad and **Surat Engineering Vikas Association (SEVA)** (as facilitator) organizes this **"National Vendor Development Program cum Exhibition - VEND EXPO - 2015"** at **Surat**, during 18th, 19th and 20th December 2015. It will enable, one to one meet between Public Sector Undertakings officials and Micro Small & Medium Entrepreneurs, at **"VEND EXPO - 2015"**, also provide a great opportunity & common platform to bring together the buyers & sellers i.e. central government ministries/departments as well as centre government public sector undertakings, State Government PSU & vendors i.e. **Micro & Small Enterprises**.

Herewith, we request you to kindly support this event, at the maximum ways possible from your end & **provide the logo of your organization** to be published as event supporter, on event related stationeries without involvement of any financial obligations.

Kindly do the needful from your end, awaiting your prompt response.

Yours faithfully,

(Signature)
09.10.15

(K.H.SHAH)

Dy. Director (Mech.)
For Director



सत्यमेव जयते
Government of India

MSME

MICRO, SMALL & MEDIUM ENTERPRISES

सूक्ष्म, लघु एवं मध्यम उद्यम

OUR STRENGTH • हमारी शक्ति

Ministry of MSME, Govt. of India



presents

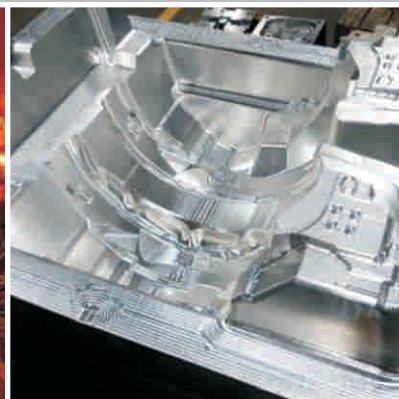
NATIONAL VENDOR DEVELOPMENT PROGRAM CUM EXPO



NATIONAL VENDOR DEVELOPMENT PROGRAM CUM EXPO

18 19 20 DECEMBER 2015

Surat International Exhibition & Convention Centre
Sarsana, SURAT, GUJARAT, INDIA

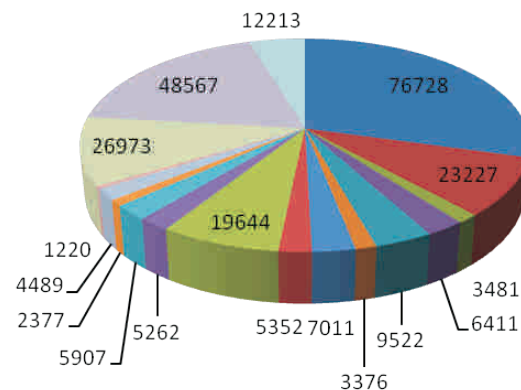




MSME NATIONAL VENDOR DEVELOPMENT PROGRAMME CUM EXPO 2015

MSME UNITS IN GUJARAT

- Textiles
- Machinery and parts except electrical
- Mining and Quarrying
- Food Products
- Chemical & chemical Products
- Wood Products
- Rubber & Plastic Products
- Non-metallic mineral Products
- Basic Metal Industries
- Paper Product & Printing
- Electrical Machinery and Apparatus
- Transport equipment and parts
- Leather Products
- Beverages, Tobacco & Tobacco Products
- Service Activities
- Trading Activities
- Other



Central Government Ministries / departments as well as government public sector undertakings are looking for reliable & quality conscious SMEs to procure 20% of their annual requirements (product / services) as per Public Procurement Policy 2012 mandate.

The VEND Expo provides a unique opportunity to Micro, Small, Medium Organisations to display / demonstrate their products, capabilities and services to buying organisations. It also provides an opportunity to buying organisations a platform where they can identify genuine vendors in their respective fields. The exhibition provides common platform for the buyers & sellers to have B2B discussion. It gives exposures to MSEs for expanding market base & exploring new marketing avenues in Public Sector Enterprises, Government Departments & Large Scale Units.



OBJECTIVE OF THE PROGRAM



- To create opportunity for MSME sector to develop themselves as potential vendors to Central Ministries /Government Departments, Public Sector Undertakings and various other large & medium enterprises
- To bring Government Departments, CPSUs, Large Industrial Organisations, MSEs and various promotional agencies on a common platform to have dialogues for business promotion and industrial development
- To project the technical capability, strength & competitiveness of MSME sector to the buyers
- To show the strength and competitiveness of Micro & Small Enterprises
- To provide opportunity for product development, diversification, indigenization, assessment of market of the product / service
- To develop business relationship, trust building & matchmaking ties between buyers & sellers
- To provide opportunities for Central Government Departments & CPSUs to identify various potential MSE vendors
- To facilitate Vendor Registration by inviting Public Sector, Defence, Aeronautical, Major Automobiles, Railways, Ship Building Companies & Other large industries
- To invite national & international marketing agencies to facilitate marketing tie-ups for our members
- To invite R&D institutions and technology developers to promote information exchange & commercialization of technology
- To invite National Level Industry Forums to explain their expectations and provide support initiatives for micro & small sectors



EXHIBIT PROFILE

- Manufacturing & service providing Micro & Small Enterprises in various technical fields like Chemical, Mechanical, Metallurgy, Electrical, Electronics, IT & Power Sectors
- Software & IT Developers
- Training Institutions
- Banking
- Health
- Automation

VISITOR PROFILE

- Senior Officer from CPSU, SPSU & Private Sectors
- Entrepreneurs from Micro & Small Enterprises
- Automobile Majors
- Top Decision makers
- Officials from Indian Railways
- Ship Building Companies

FOCUS SECTORS

- Aeronautics & Defence
- Automotive
- Robotics & Automation
- Chemical & Petroleum
- Precision Engineering
- Machine Tools & General Engineering
- Power Sector
- Clean & Green Technology
- Non-conventional Energy sources

PARTICIPATION

- Following organisations are likely to participate in the programme to identify their potential vendors.
- Leading CPS Units like : ONGC, NTPC, IOCL, GAIL, BHEL
 - Defence
 - Airport Authority of India
 - Indian Railways
 - Rail Coach Factory
 - National Infrastructure Companies
 - Large & Medium Enterprises
 - MSEs, Ancillary Units & Other Vendors
 - Various Financial Institutions, Banks & Industrial Development organisations
 - Leading private sector enterprises



BENEFITS

- Network with professionals from every facet of engineering and manufacturing industry
- Keep up-to-date on the latest industry trends and developments
- Develop leads, meet prospects and make sales
- Make deals and lower your costs
- Market your products & services, and increase brand awareness
- Launch & demo new products & services



Supported By



Official Publication(s)



Digital Media Partner



ABOUT SURAT

Surat is jewel in the crown of Vibrant State of Gujarat. It is the commercial capital of Gujarat with the growth rate of around 12%. Surat ranks 8th in India and 4th fastest growing city in Asia with a GDP of \$46 billion in fiscal year 2013-2014. Surat GDP in 2020 will be around \$57 billion estimated. The per capita GDP was \$8,000 in 2014. Surat is known for diamonds, textiles, and for diamond-studded gold jewellery manufacturing. Surat registered a GDP growth of 11.5% for the seven fiscal years 2008–2014, the fastest growing GDP in India.

Surat has world's biggest diamond cutting & polishing industry and India's largest manmade fabric industry. It also know for intricate Zari works, chemical industries and the petrochemical, natural gas based and engineering industries at Hazira established by leading conglomerates like ONGC, NTPC, GAIL, Reliance, L&T, Essar, KRIBHCO, Shell, ABG Shipyard, Ambuja Cement, CAIRN Energy, Adani Port, BPCL, Gujarat Gas Co. Ltd. & many more at Ankleshwar, Dajej, Navsari, Valsad & Vapi. Surat houses small, medium as well as large scale industries known for manufacturing & production of world-class engineering products.

The City accounts for:

90%	of the world's total rough diamond cutting and polishing;
99.99%	of the nation's total rough diamond cutting and polishing;
90%	of the nation's total diamond exports;
40%	of the nation's total man made fabric production;
28%	of the nation's total man made fibre production;
18%	of the nation's total man made fibre export; and
12%	of the nation's total fabric production.



ABOUT SEVA

The Journey of the SEVA begins in 1995 with the idea for a platform providing knowledge & information & up gradation in the field of engineering. It is a registered trust & society under, the trust & society act, with Registration no. F/146/Surat Date: 29.02.2008 and Guj/1565/Surat, Date: 29.02.2008, respectively

The association is working for the upliftment of Micro, Small & Medium Enterprise & act as catalyst for industries & institutes. SEVA has signed an MOU with Government of Gujarat, under the vibrant Gujarat 2011 for promoting an Engineering Industry of South Gujarat. Since then we are working with various Engineering companies & all most all Engineering collages of South Gujarat.

