

Dear Sir/Madam,

'Talk by Mr. Sanjay Bhatia, Chairman, Mumbai Port Trust on Cruise Tourism'

Tuesday, January 21, 2020 from 5:00 p.m. - 6:30 p.m. at IMC

IMC Chamber of Commerce and Industry through its Travel, Tourism and Hospitality Committee is organizing a **Talk by Mr. Sanjay Bhatia, Chairman, Mumbai Port Trust on Cruise Tourism**, the details are as follows:

Day and Date : Tuesday, January 21, 2020 Time : 5.00 p.m. to 6:30 p.m.

Venue : Babubhai Chinai Committee Room, 2nd Floor,

IMC Bldg, IMC Marg, Churchgate

Cruise Tourism in India is the youngest and niche tourism product to promote and attract tourist with specific interest. Mumbai, which is emerging as a cruise destination, is projected to receive 259 cruise ships in 2019-20 with an estimated 1.81 lakh passengers as compared to only 40 cruise vessels received in 2015-16 with 37,820 passengers.

The Talk will be addressed by Mr. Sanjay Bhatia, Chairman, Mumbai Port Trust on the vital role played by the Mumbai Port Trust in facilitating and promoting Mumbai as the hub of cruise tourism in the country.

This Talk would be beneficial to the Tour operators, Destination Management Companies, Members of the cruise industry trade association and students pursuing career in Tourism and Hospitality Management as this will give insights and in-depth knowledge about the cruise tourism and its potential in India. Hence to understand the subject and its potential, we cordially invite you to attend this event. Please confirm your attendance at the earliest to

make requisite arrangements.

We also request you to disseminate the Talk information amongst your Associates, Affiliates and other important stakeholders who wish to benefit from this informative event.

Kindly note there is no participation fee. However, registration is mandatory.

To register kindly send us the following information as given below:

Name:

Organisation:

Designation:

Email ID:

Mobile / Phone Number:

We will appreciate a line in confirmation of your attendance to Mr. Anup Misal, Assistant Director on anup.misal@imcnet.org or Tel no: 022-71226678 at the earliest.

We do hope you will be able to seize this opportunity and participate in this event.

With regards,

Ajit Mangrulkar

Director General, IMC Chamber of Commerce and Industry