

Fact Sheet - India International Trade Fair' 2026

S.No	Particulars	Details
1	Name of the Event	India International Trade Fair (IITF)-2026
2	Duration	14 th November to 27 th November 2026
3	Venue	Bharat Mandapam, New Delhi
4	Area of Stall	6 square metres (Shell type)
5	Eligibility Criteria	*MSEs with valid Udyam Registration/ Udyam Assist Platform (engaged into manufacturing / services) <i>*Only those MSEs having valid Udyam Registration/ UAP up to 31.08.2026 will be eligible for participation in IITF 2026. No registration beyond this date will be considered at the time of stall allocation.</i> <i>Further no modifications/ changes in URC will be allowed beyond this date.</i>
6	Exhibition type	Business to Consumer (B2C) & Business to Business (B2B)
7	Supporting documents	a. Udyam Registration Certificate/ Udyam Assist Platform b. Documents in support of the eligibility criteria c. Two photographs of the product to be exhibited.
8	Opening date for the online registration	1 st September, 2026
9	Closing date for the registration (last date of receiving application at MSME-DFO level)	20 th September, 2026
10	Recommendation of MSEs by MSME-DFO	5 th October, 2026
11	How to Apply	Through Web-Application link on website www.dcmsme.gov.in or through portal (https://pms.dcmsme.gov.in) (link has been activated from 01.09.2026)

****Traders / Trading firms are not eligible***

Annexure - B

**MSME Pavilion, India International Trade Fair (IITF-2026) 14th - 27th November 2026
Bharat Mandapam, New Delhi
Terms & Conditions for participation by MSEs**

1. Stall size (6 Sqm) (shell type)
2. The applications will be accepted through online mode only
3. The duration of IITF-2026 is for the period 14th – 27th November, 2026.
4. Payment of all applicable taxes on sale etc. will be the responsibility of exhibitors. The issue of exit/ security clearance after the event is subject to approval by concerned legal authority.
5. Cost of transportation of exhibits from the unit to exhibition venue and back will be borne by the participating units themselves.
6. Items in the stall will be provided as per the IITF standard package by ITPO.
7. No refreshment / lunch etc will be provided to the participants by the Ministry.
8. Exhibitor passes will be issued to the entrepreneur registered in URC and one representative, as nominated by the MSE unit on its Letterhead, along with their photo ID and two passport-size colour photographs. Police verification, wherever required, shall be ensured by the exhibitor. A maximum of two persons will be allowed as exhibitors at each stall, and no request for additional passes will be entertained.
9. **The presence of the proprietor during the event shall be mandatory.**
10. There is no provision for Parking of Personal / Commercial vehicles of the exhibitors inside Pragati Maidan premises during the event.
11. The stalls are non-transferable, and **sharing of stalls is strictly prohibited**. If found otherwise, the stall will be cancelled immediately.
12. Exhibitors should ensure not to change the exterior layout of the stall allotted to them and not to use any area outside the stall or the aisle.
13. Exhibitors are liable for the damage to the furniture fittings or any other property, caused due to their negligence.
14. The opening hours of the exhibition for General Public will be from 10.00 AM - 7.30 PM during 19-27 Nov, 2026. The first five days of the event i.e. November 14-18, 2026 will be business (B2B) days.
15. In case, the exhibitors require any additional items in the stall, they may avail from the external agencies at their own expenses.
16. The exhibitors are responsible for ensuring the safety / security of their display / personal belongings. The security arrangements have also been made after the exhibition hours (during 14-27 November, 2026) by ITPO.
17. Participating MSEs shall be responsible for paying the applicable State GST, in accordance with the rules of the respective State GST Department.
18. The online submission of the application does not guarantee the allocation of stall.
19. The allotment of stall will be done by the stall allocation committee/ competent authority of the O/o DC-MSME, M/o MSME.
20. No Reimbursement/ Claim will be admissible under “Procurement and Marketing Support” scheme for the said event.

21. One entrepreneur will be allotted only one stall, irrespective of the number of applications submitted. The final decision of the competent authority in this regard shall be binding on all participants.
22. Any stall allotted to an **MSE belonging to the same family shall be liable for immediate cancellation** without prior notice. Further, only one stall shall be allotted to MSE in the Pavilion of the Ministry of MSME (including O/o DC-MSME and KVIC/NSIC), without exception.
23. **Display / Sale of Open / Non-packed consumables / beverages / ice creams / medicines / prohibited items / Jadi Booti etc.** will not be permitted in the MSME Pavilion.
24. The Ministry reserves the right to cancel the allocated stall at any stage without any notice to the participants.

Space rent Charges to be paid by participants (Gen / OBC - Male categories):

Participants Category	Stall Size	Provision in scheme guideline	Space rent charges to be paid by the participants (Gen / OBC - Male categories)
General / OBC (Male)	6 sq. mt. \\ (2x3) sqm.	80% space rent subsidy	Rs 24,924/- (In form of DD in favor of PAO, MSME, New Delhi) {DD to be deposited with MSME-DFO concerned only after allotment of stall to the MSEs)
SC / ST, Women / NER /PH / Aspirational Districts		100% space rent subsidy	Nil