

# India-LAC Buyer Seller Meet

*21-23 November 2018, Brazil*

With Government of India's FOCUS Latin American Countries (LAC) strategy, Federation of Indian Chambers of Commerce and Industry (FICCI) with support from Ministry of Commerce & Industry is organizing the first ever **INDIA-LAC BUYER SELLER MEET in Sao Paulo & Belo Horizonte, Brazil from 21-23 November 2018.**

The economic relationship between India and Latin America and the Caribbean, a \$7 trillion economy, is at an emerging stage, with significant room for growth in terms of international trade, foreign direct investment (FDI) and sectoral cooperation between these two regions. In view of this, India has increased its focus on the region reflecting in our trade increasing to USD 24.5 bn in 2017-18.

Latin America & Caribbean offers excellent export opportunities in **agri/ processed food products, chemicals & fertilizers, agri machinery / equipment, pharmaceuticals & bulk drugs, EPC companies, medical equipment & devices, textiles & raw material, mining & equipment, handicrafts & handlooms, engineering and automotive products and other manufacturing goods like sports equipment, packaging, electrical & electronics**, etc.

Considering this, the India-LAC Buyer Seller Meet is aimed to provide an opportunity for structured B2B meetings with key businesses not only from Brazil but from entire LAC region.

The highlights of this initiative are:

- **Participation of business delegates from entire LAC region**
- **More than 2000 pre-fixed B2B meetings planned to be organized over the 3 days**
- **Online registration process for pre-fixing the B2B meetings (Early bird offer till 15th September, 2018)**
- **Interpreter services provided**
- **World class infrastructure for business interactions**

To defray a part of the program expenses, **a delegation fee of Rs. 50,000/- (+ GST @ 18%)\*** per person would be applicable. The participants will need to bear their travel, boarding & accommodation expenses.

(\*Early Bird Offer: Valid till 15th September, 2018. Fee increases to 75,000/- thereafter.)

Early registration would ensure effective B2B meetings in Brazil.

For any further details or registration, please feel free to get in touch with me or my colleague Mr Amit Tyagi, Additional Director, FICCI at E-mail: [amit.tyagi@ficci.com](mailto:amit.tyagi@ficci.com).

With best regards,

(Nirankar Saxena)  
Deputy Secretary General, FICCI