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Administrator**



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Launch of "Make in India" Campaign by the Hon'ble Prime Minister of India

0930 hrs, Thursday, 25 September 2014

Venue : Mirasol Lake Resort, Kadaiya, Devka Road, Nani Daman

India is the second most populous country in the world and the third largest economy in terms of purchasing power parity. Its favourable demographics and growing affluence make it a powerful global force to reckon with. Considering the attractiveness and the vast potential of the Indian markets, Hon'ble Prime Minister Shri Narendra Modi has given a clarion call to 'Make In India'. Stable macroeconomic fundamentals, enviable domestic market, favourable demographics, availability of natural resources, a strong industrial base, skilled manpower, focus on quality, R&D and innovation, etc. make India a suitable destination for manufacturing.

While the PM has stressed upon building the manufacturing sector, he has also given the message of environment preservation, which has been clearly communicated through the 'Zero Defect, Zero Effect' policy. Towards this end, the Government has taken a series of initiatives aimed to improve ease of doing business and created new opportunities of investment in areas including Defence, Railways, Smart Cities, Industrial Clusters and Parks, Freight Corridors, etc.

Against this backdrop, the Hon'ble Prime Minister will launch the 'Make in India' campaign on Thursday, 25 September, 2014 at 1000 hrs in Vigyan Bhavan, New Delhi. On this occasion, CII is organising a live viewing session of the launch in Daman & Diu and Dadra & Nagar Haveli which will be followed by a high-level industry discussion on the theme.

Proposed Points of Discussion:-

1. Measures required to provide an impetus to Industrialization and Manufacturing in Daman & Diu and Dadra & Nagar Haveli and how it can be made an integral component of the 'Make in India' campaign;
2. Further steps required to be undertaken at state level for improvement of ease of doing business;
3. Facilitating establishment of industrial clusters;
4. Measures required for skill building;
5. How the Union Territories can become integral part of following industrial corridors:
(a) Delhi-Mumbai Industrial Corridor (b) Bengaluru-Mumbai Industrial Corridor;
6. Measures required to make domestic companies to be part of global value chain.

Please make it to convenient to attend.

With regards,


(Ashish Kundra)
Administrator