

[All Members and Select Non Members]

CII EMPTECH 2020
Empowering Businesses through Technology
17 – 31 August 2020 | Virtual Platform

With the ongoing Coronavirus pandemic, working remotely has become the new normal, and thus the continuity of business operations is critically dependent on the digital capabilities of a company. To enable and facilitate industry members to identify and adopt newer technologies to re-calibrate and customise their business models, products or services, CII is organising **EMPTTECH 2020** - a two week long virtual exposition and a series of master classes covering various business solutions for Indian Industry. Over 500+ companies from manufacturing and other sectors are expected to take advantage of EMPTECH 2020 in identifying new business solutions.

Organised by **CII Centre for Digital Transformation** and **CII GEKO – The Knowledge Hub for India Inc**, EMPTECH 2020 exposition will help participating companies to assess and select affordable technology suitable for their business needs. The EMPTECH 2020 Master Classes would enable companies to help their manpower in acquiring adequate knowledge to operate the technologies and achieve the intended results. As an outcome of EMPTECH 2020, participating companies would be able to manage the work and workplace supported by virtual ecosystem and enable the workforce to work securely and to the best of their abilities in the virtual environment.

EMPTTECH 2020 will cover technology solutions related to the entire value chain of the business such as New Product Development; Sourcing & Direct Procurement; Manufacturing; Marketing; Distribution; After Sales Services; Customer Relationship Management and Internal Functions such as Finance, HR etc.

The participating technology solution providers would be offered an opportunity **to showcase their products and services** to 9000+ CII Members and 3,00,000+ indirect members, conduct a series of **training programs** and organise technology demonstration sessions on the **CII GEKO** and **CII HIVE** platforms. The program would also facilitate virtual interactions to ensure that technology and business solutions are compatible with performance criteria, strategies and goals of the user companies.

The Technology Solution providers who are interested to participate in CII EMPTECH 2020 are requested to click on the below link to express their interest to participate latest by **20th July 2020**.

<https://fs9.formsite.com/CII/EMPTECH/index.html>

Digital technology solution providers are invited to actively participate in EMPTECH 2020 and join hands with CII in empowering Indian business to go digital, ensure business continuity and thrive during these unprecedented times. For more information / details, please contact Mr Abhishek Choudhary at abhishek.choudhary@cii.in / +91 9899274796 or Ms Meenakshi Sharma at meenakshi.sharma@cii.in / +91 9871103081.

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