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Time	Event
11.30 to 12.40 pm	Inaugural Session / Lighting of Lamp, Swagat/Felicitation of H.E. Shri O.P.Kohlji. Prastavik Speech by Dr. Avinash K. Dalal (Nallawala) National President AIMA MSME
Scroll of Honour	Confer the Honorary Membership of the AIMA MSME, which is a singular Honour being conferred on distinguished persons on the basis of their valuable contribution.
Lokpriya Janpratinidhi	Shri Saurabhbhai Patel. Hon. Finance Minister, Gujarat State.
Social Segment	Smt. Shruti Atul Shroff Women Empowerment (M/s Shroff Foundation, Vadodara)
Successful Male Entrepreneur	Shri Yogen Shivbhai Lathia Lathia Rubber Pvt. Ltd., Mumbai & Vapi Address to gathering by Shri Saurabhbhai Pateljji, Address to gathering by H.E. Shri O. P. Kohlji. Vote of Thanks National Anthem

Credit Flow, Marketing & Branding of MSMEs
Tuesday, 5th May, 2015.

BUSINESS SESSION

Time	Topic	Speaker
12.45 to 01.05 pm	Credit Guarantee Fund Trust Scheme (CGTSME)	Shri Suresh Kumar Subramanayan AIMA MSME Chairman Banking & Finance Committee.
01.05 to 01.25 pm	Credit Rating Schemes	Shri Manish Jain AIMA MSME Co-chairman Banking & Finance Committee.
01.25 to 01.45 pm	Hedging in Currency & Commodity	Shri Rahul Shah AIMA MSME NEC Member.
01.45 to 02.00 pm	SME Exchange & LLP	Smt. Swati Yash Bhatt Practicing Company Secretary Member of WIRC.
02.00 to 02.45 pm	Lunch	
02.45 to 03.05 pm	eCommerce for marketing of MSME companies/brands in India	Shri Anupam Gupta AIMA MSME Chairman IT & Innovation Committee.
03.05 to 03.25 pm	Digital Marketing	Shri Hiten Bhuta President & CEO, CGS Infotech Ltd, Mumbai.
03.25 to 03.45 pm	Entrepreneurship Development	Shri Gaurav Chouhan Chairman of National & International trade Committee.
03.45 to 04.00 pm	Role of MSMEs in "Make In India" Concept	Shri N. Rajaraman Pantheon Management Pvt. Ltd., Mumbai.
04.00 pm onwards	Hi-Tea	

All India MSME Association



Dr. Avinash K. Dalal (Nallawala)

National President
&

Gujarat chapter Executive Committee Members

Cordially invite you to a
Conference on

Credit Flow, Marketing & Branding of MSMEs

Tuesday, 5th May, 2015.
10:30 am To 5:00 pm



At :

Ahmedabad Management Association,
ATIRA Campus, Dr. Vikram Sarabhai Marg,
Ahmedabad – 380 015



RSVP

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