





Contact for Advertisement

+91 9175087514 +91 9699447299

M [sima.silvassa1@gmail.com](mailto:sima.silvassa1@gmail.com)

## SILVASSA INDUSTRIES & MANUFACTURERS ASSOCIATION

### Advertisement Tariff

Options	Code	Size (cms)	Amount (Rs.)
<b>MULTI - COLOUR SECTION</b>		<b>Width x Height</b>	
Quarter Page	QPCL	9.25 x 12	10,000
Half Page	HPCL	19 x 12	17,000
Full Page	FPCL	19 x 24.5	26,000
Full Page ( From Page 002 to 020)	FPCL	19 x 24.5	35,000
Premium Corporate Profile Page	PCFP	19 x 24.5	60,000
<b>BLACK &amp; WHITE SECTION</b>			
Double Quarter Column	DQC	9.25 x 06	5,000
Bottom Strip (Index Section)	IBS	19 x 04	8,000
Quarter Page	QPBW	9.25 x 12	9,000
Half Page	HPBW	19 x 12	14,000
Full Page	FPBW	19 x 24.5	23,000
<b>MULTI - COLOUR PREMIUM POSITIONS</b>			
First Prime Page	FPP	19 x 24.5	75,000
Last Prime Page	LPP	19 x 24.5	65,000
Back Inside Cover	BIC	19 x 24.5	1,00,000
Back Outside Cover	BOC	19 x 24.5	1,45,000
Front Inside Cover	FIC	19 x 24.5	1,10,000
Book Mark (One Side) 	BM	09 x 15	40,000
Cover Page (Cover Gate Fold) 	CGF	19 x 24.5	1,20,000

Payment will be drawn in favour of "SILVASSA INDUSTRIES & MANUFACTURERS ASSOCIATION" Only

Tech. & Mech. Data: Size of Paper: 22 cms Width & 28 cms Height, Printing Area: 26.5 cms Height & 19 cms Width, Method of Printing: Offset Printing  
Material Required: Artwork / Art Pull / Bromide / Negative / Positive / Tracing / CD / DTP or Plain Matter.

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## **SILVASSA INDUSTRIES & MANUFACTURERS ASSOCIATION**

### **DATA ENTRY FORM**

COMPANY NAME : \_\_\_\_\_

ADDRESS : \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

FACTORY PHONE : \_\_\_\_\_

CONTACT PERSON : \_\_\_\_\_ MOB. NO. : \_\_\_\_\_

E-MAIL ID : \_\_\_\_\_

OFFICE ADDRESS : \_\_\_\_\_

\_\_\_\_\_

OFFICE PHONE : \_\_\_\_\_

CONTACT PERSON : \_\_\_\_\_ MOB. NO.: \_\_\_\_\_

E-MAIL ID : \_\_\_\_\_

WEBSITE : \_\_\_\_\_

NAME OF PRODUCT : \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

CATEGORY : \_\_\_\_\_

\_\_\_\_\_

If SIMA Member

Please Write Yes or No :

Authorised Signatory  
with Rubber Stamp \_\_\_\_\_