



**Invitation to participate at a Webinar on Retail Supply Chain & Omnichannel Business on June 29, 2021.**

**Dear Sir/ Madam,**

We are pleased to inform you that **IMC Chamber of Commerce and Industry** and **Dubai Chamber of Commerce & Industry** are organizing **Webinar on 'Retail Supply Chain & Omnichannel Business'** on **29th June, 2021 at 11.30 a.m. IST.**

The ongoing pandemic disrupted supply chains, worldwide, and exposed the weak links in the logistics sector. Digitization initiatives took front seat as consumer safety was paramount. Retailers have been agile in embracing tech solutions and redesigning their supply chain to address the shifting balance between online & offline.

The webinar will discuss how new age businesses are redesigning the retail experience as the consumer is spoilt for choice and shops across platforms at their convenience. Following experts from India and Dubai will deliberate on the topic:

- Mr. Dinesh Joshi, Chairman - International Business Committee, IMC Chamber of Commerce and Industry
- Ms. Natalia Sycheva, Senior Manager - Special Projects & Entrepreneurship, Dubai Chamber of Commerce & Industry
- Mr. Shashi Shekhar, Chairman, Supply Chain & Logistics Group
- Mr. Amit Chaudhary, Co-Founder, Lenskart
- Mr. Haisam Jamal, CEO, Distichain
- Mr. Rishi Kartaram, CEO, Jeffcommerce

**We would like to extend our cordial invitation to you to participate in the Webinar and benefit from the Sessions. To confirm your participation, we request to register on the following link:**

<https://www.imcnet.org/events-1244>

We hope you will be able to participate in the Webinar and look forward to your registration.

With regards,

**Ajit Mangrulkar**  
**Director General**