

FW: Participate at CII Upcoming Events in 2020

1 message

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S.NO.	EVENT NAME	SCHEDULE
1.	<p style="text-align: center;">CII Online Session on</p> <p style="text-align: center;"><u>3D Printing : Enhance Packaging Design and Production</u></p> <p>3D printing, or additive manufacturing, is having a revolutionary impact on product design and manufacturing. The technology is not only transforming how things are made, but also how things are designed, and how business is done. As the technology continues improving, the availability of materials is growing, and the cost of getting on board with the technology is going down, 3D printing is beginning to touch aspects of our everyday life, sometimes in ways most of us aren't even noticing. The increased efficiencies of additive techniques are having a transformative effect on the product design workflow. It is changing how and where products are manufactured. 3D printing is contributing to a global economic shift, which is crucial for organisations to understand and implement if they are not doing so already.</p> <p>Against this backdrop, Confederation of Indian Industry(CII) is organising an Online Session on "3D Printing: From Design to Manufacturing" with Stratasys Ltd, from their global headquarters in Israel from 1445 hrs – 1600 hrs on Thursday, 17th September 2020 over Online Platform. This session will be anchored by :</p> <ul style="list-style-type: none"> • Mr Anuj Khanna, Past Chairman, CII Western U.P. Zone and Managing Director, C&S Electric Ltd in conversation with • Ms Shiry Saar, Director, Customer Success South Asia, Stratasys Ltd <p>-</p> <p><u>Programme Highlights:</u></p> <ul style="list-style-type: none"> • The value of Design and CMF (Color, Material , Finish) • Product Design Process • Accelerate model's production and increase CMF modelling iterations • Create exceptionally realistic prototypes • PANTONE® - A Standardized Color Matching System • Manufacturing solutions – Moulding applications, Jigs and fixtures used on the manufacturing floor • Cutting production costs for increased profitability <p>Registration Link: http://www.cii.in/OnlineRegistration.aspx?Event_ID=E000051882</p>	<p>1445 – 1600 hrs Thursday 17th September Cisco Webex</p>
2.	 <p style="text-align: center;">PACKAGING SUMMIT</p> <p style="text-align: center;"><i>Navigating the now and Shaping the New Normal</i></p> <p>Packaging industry is an enormous economic generator on a global scale. Statistics indicate demand for the world packaging industry will reach \$1.05 trillion by 2024 which is led by Consumer and industry trends driving this gigantic growth rate.</p>	<p>0900-1600 hrs Wednesday 25th November Virtual Platform</p>

Packaging is an all-encompassing industry term for the technology and design work going into protecting or enclosing every sort of product destined for storage, shipping and sale. It also takes in the product manufacturer's marketing efforts and for leading manufacturers, the way they package their products signifies their brand. It is viewed as an essential part of their business model.

In this context and after the resounding success of the event last year, I am pleased to share that Confederation of Indian Industry (CII) is organising the **2nd CII Packaging Summit on 25th November 2020** over **Virtual Platform**. The Summit will bring brand owners, conventional/online retailers, packaging converters, material and equipment suppliers, packaging designers, machinery manufacturer, logistic companies, recyclers, regulators, research companies, software suppliers to discuss latest trends and developments, advancements in material and technologies, challenges and innovative solutions in the packaging market.

The summit aims to address topics such as:

- New Models in New Normal
- Smart Technologies : Digitisation of Packaging
- Sustainability : Green by Composition
- Industrial Packaging
- Packaging Design : Rethinking beyond the Must-Haves
- Packaging and Consumer : Customisation and Personalisation

You may also join us as Sponsors to showcase your brand and enjoy exclusive Brand Equity amongst those who matter the Most. Connect with us at the earliest to explore exclusive visibility options we have on offer. For Sponsorship / Branding opportunities and other details, please contact Rahul Shukla at rahul.shukla@cii.in or +91-97672-67799.

I would like to take the opportunity to request you to kindly participate along with your colleagues to take advantage of the initiatives. For more details, participation opportunities on the events, please feel free to reach out to me.

Look forward to your active participation in our initiatives as always.

With Regards,

Rahul Shukla

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