A photograph of a worker in an orange shirt operating a large industrial machine with a prominent red and white wheel. The machine is set against a dark, textured wall with vertical slats. The scene is dimly lit, with a bright light source visible in the upper right. A teal semi-transparent banner is overlaid on the bottom half of the image, containing white text.

# “Skills Strengthening for Industrial Value Enhancement” Implementation of STRIVE Project

# Agenda of STRIVE Project



1	Overview: STRIVE Project
2	Institutional Arrangement
3	ITI Selection Process under STRIVE PROJECT
4	Dual System Training (DST) Guidelines
5	Private Candidate Guidelines
6	State Apprenticeship Monitoring Cell (SAMC)
7	Eligible Expenditures under STRIVE
8	Choice of Trades for new Khanvel ITI
9	PMKVY briefing

# Overview of STRIVE

Project Cost	<ul style="list-style-type: none"><li>• INR 2200 crore</li></ul>
Funding	<ul style="list-style-type: none"><li>• Central Sector Scheme developed by GoI with World Bank assistance</li><li>• Funding strategy - Performance based on achievement of KPIs</li><li>• 100% GoI funding ( with no counterpart funding from States/UTs)</li></ul>
End Date	<ul style="list-style-type: none"><li>• Till November 2022</li></ul>

## Project Result Areas

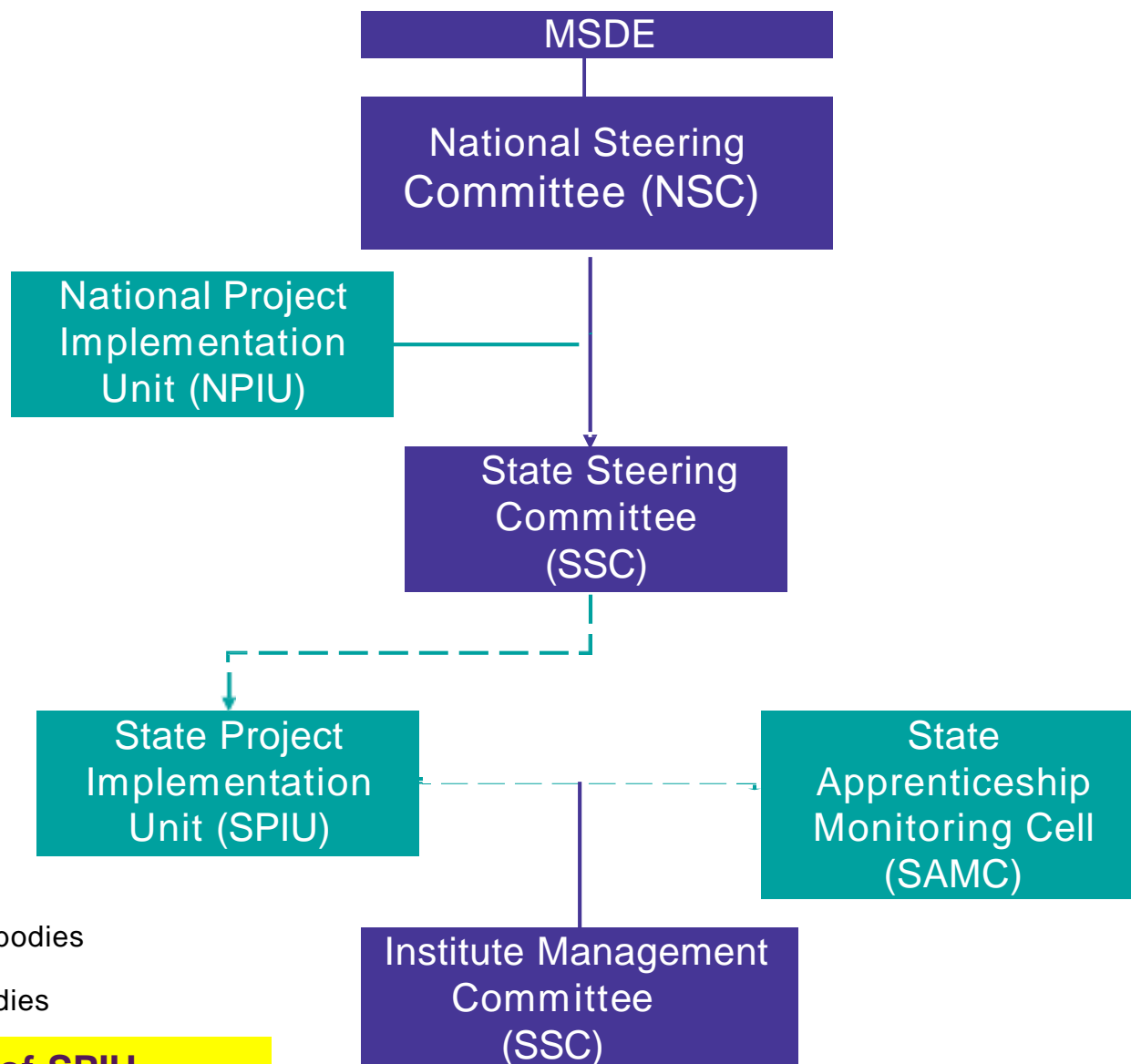
Result Area 1: Improving performance of ITIs  
(INR 1,000 Crore)

Result Area 2: Increased capacities of State Governments  
(INR 330 Crore)

Result Area 3: Improved teaching and learning capabilities  
(INR 435 Crore)

Result Area 4: Improved and broadened apprenticeship training  
(INR 212 Crore)

# Institutional structure of Project



**Note: SAMC is part of SPIU**

# State Steering Committee (SSC)

## State Steering Committee (SSC)

SSC will be the apex body at the state/ UT level and would be instrumental in reviewing the implementation of the STRIVE project

## Composition

The composition of the SSC may be revised from time to time by the Principal Secretary of the State/ UT Department dealing with ITI from time to time:

1. The Principal Secretary/ Secretary (Education).
2. Financial Advisor/Financial Controller
3. Chief Engineer of the State Public Work Department or his/her nominee.
4. Three industry members nominated by industry associations/SME associations.
5. Three members having expertise and interest in vocational training nominated by State/UT Government.
6. The State Project Director shall be the ex-officio member, and shall act as Secretary of the SSC.

The chairman of SSC may co-opt a representative from State Skill Development Mission.

# IMC Composition (for ITI)



## The ITI must establish an Institute Management Committee (IMC) for STRIVE

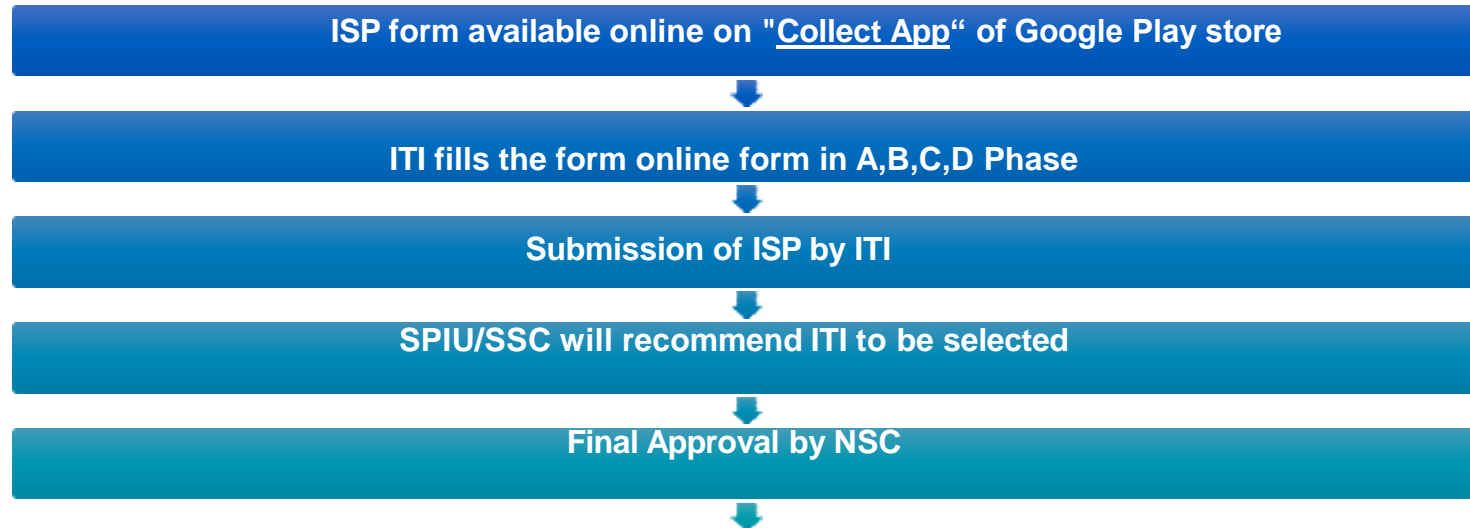
### Composition:

- Industry Partner or Industry Association or its representative as Chairperson.
- Three other members from local Industry to be nominated by the Industry Partner out of which one may be preferably from industry association. Industry members should represent industries relevant to the trades running in that particular ITI
- One member from academic circle may be nominated jointly by chairperson of IMC and Principal of ITI.
- One senior faculty member from the ITI is to be nominated by the Principal of ITI.
- Principal of the ITI, as ex-officio member secretary of the IMC Society.
- Any additional regional industry members can be co-opted by chairperson in consultation with Principal.

### Roles and Responsibilities

- Develop and submit ISP (Institute Strategic Plan)
- Define the long-term goals of the institute, analyze issues and challenges facing the ITI and the conceptualize strategies for dealing with them including procurement strategy.
- Set targets for ITI improvement and detail the financial requirement with year wise break up
- Define requirement of trainers, goods, services for the ITI and take steps to undertake reform activities
- Sign Performance-Based Grant Agreement on behalf of ITI under STRIVE Project
- Furnish periodic status reports to the SPIU/NPIU as per project requirements

# ITI Selection Process



## ISP : Institutional Strategic Plan (Part A,B,C,D)

### Note:

- Final list of selected ITIs will be released by National Project Implementation Unit (NPIU) basis evaluation scores shared by SPIUs (and approved by respective SSCs for Govt. ITI)

# DUAL SYSTEM OF TRAINING



## 1 Objective

Guidelines are revised to further strengthen industry connect and impart quality, industry relevant trainings, these guidelines intend to encourage ITIs and Industry Partners to adopt/ participate in Dual System of Training

## 2 Significant Changes to provide flexibility

- Change in Duration of Industrial Training

Duration of Trade / course	Duration of industrial exposure/ training (as per previous guidelines)	Duration of industrial exposure/ training (as per revised guidelines)
6 months	Not Defined	1-3 months
1 Year	5 months	3-6 months
2 Years	9 months	6-12 months

- The ITI and Industry have freedom to choose the training pattern i.e. either a block mode or a mixed mode
- ITIs may sign MoUs with multiple industry partners to fulfill the required training needs for particular trade(s)
-



# Revised Eligibility for DST

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- All affiliated ITIs (Government and Private) **with grading 2 and above** can conduct training under DST in their relevant affiliated trade(s)
- Relaxed forms for Industry

Parameter	Eligibility criteria (Earlier)		Eligibility criteria (Now)	
	Engineering Trades	Non-Engineering Trades	Engineering Trades	Non-Engineering Trades
Minimum no. of Employees in the Industry	200	200	40	6
Minimum Turnover of the Industry	10 crore/ year (For last 3 years)	10 crore/ year (For last 3 years)	1 crore/ year (For last 3 years)	10 lakhs / year (For last 2 years)

- The trainee admitted in DST course, if found unwilling or unfit could opt for non DST or regular CTS course in the same ITI

# CERTIFY PRIVATE CANDIDATES



## 1 Revised Guidelines

These guidelines are revised to improve inclusivity and effectiveness of the initiative to award 'National Trade Certificate' for 'Private Candidates' who have not received a formal institutionalized skill training under the CTS scheme to directly enroll and appear for All India Trade Test (AITT)

## 2 Eligible ITIs and Compliance check

- Government ITIs with **grading of 2.5 and above** are eligible to admit candidates as 'Private Candidate' with affiliation to the relevant trade.
- The eligible ITI can enroll private candidates **up to 10% of the allocated seats** in the relevant CTS trade
- **State Directors will process the applications** and ensure that the candidates are enrolled in eligible ITIs

# Draft Guidelines to certify Private Candidates

## 3 Revised Eligibility Criteria to promote inclusivity

- **Category I: Ex-trainees (successful pass-outs) of ITI**
  - Ex-trainees of ITI who already possess NTC in one of the trades under CTS with an experience of 1 year are eligible for applying as Private candidate for an allied trade
- **Category II: 'Ex-trainees and current trainees' (successful pass-outs) of CoE**
  - For the candidates who have undergone CoE training mapped to CTS trades and have 1 year industrial experience
- **Category III: SCVT Candidates**
  - Only for the trainees admitted till August 2018
- **Category IV: Other Candidates**
  - Applicants with required entry qualifications, age ( 21 years), relevant industry experience ( minimum 3 years) in relevant trade etc.

# Formation of State Apprenticeship Monitoring Cell (SAMC) under NAPS

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State Apprenticeship Monitoring Cell (SAMC) will be responsible for overall implementation and co-ordination for apprenticeship related result area of STRIVE in the states/UTs. As per the guidelines of National Apprenticeship Promotion Scheme (NAPS) Others role:

- The Main objective of NAPS to enhance from present 2.5 lakh apprentices to 50 lakh apprentices till the year 2020.
- Sharing of 1500 per month to establishments engaging apprentices under NAPS scheme.
- Encourage DST among industry.
- Create partnership activities with stakeholders who could potentially supply apprentices and run apprentice registration drives.
- Monitor and expand the apprenticeship training from the present manufacturing related trades to service sectors.

# Fund Release Criteria to States under RA 1

Year	Fund to be released in the year as % of total allocated fund	Fund Release criteria
0	40%	- ( Signing of PBGA)
1	18% to be disbursed at the end of Year 1 based on KPIs achieved for Year 1	Minimum utilization of 50% of total funds released till date
2	17% to be disbursed at the end of Year 2 based on KPIs achieved for Year 2	Minimum utilization of 65% of total funds released till date
3	15% to be disbursed at the end of Year 3 based on KPIs achieved for Year 3	Minimum utilization of 80% of total funds released till date
4	10% to be disbursed at the end of Year 4 based on KPIs achieved for Year 4	Minimum utilization of 95% of total funds released till date

•**KPI's – Key Performance Indicators** like increase in total enrolments of trainees in ITI, increase in female enrolments, filling vacant posts of trainers, increase in DST, increase in passed out trainees from ITI.

# Eligible and Non-Eligible Expenditures under STRIVE



Eligible expenditure	Non-eligible expenditure
<ul style="list-style-type: none"><li>Any reform activity related to the achievement of the KPIs, or any activities related to skill development.</li><li>Indicative activities are such as<ul style="list-style-type: none"><li>Upgradation of ITIs</li><li>Improving teaching and learning within ITIs</li><li>Promotion of apprenticeship in the State/UT</li><li>Hiring project management consultants to augment management capabilities of SPIU</li><li>Organizing innovation fairs for ITI trainees</li><li>Upgrading infrastructure for Government ITIs including Women ITIs</li><li>Training of trainers in industry and reputed institutes</li><li>Assessment studies for identifying local area needs</li><li>Managerial training of state officials in reputed institutes among others</li></ul></li></ul>	<ul style="list-style-type: none"><li>Salaries of teaching Staff,</li><li>Salaries of SPIU staff (eligible under Technical Support from Government of India)</li></ul>