

IMC

Chamber of Commerce and Industry

Dear Sir/Madam,

The COVID-19 pandemic has had a significant impact on tourism industry due to the resulting travel restrictions as well as slump in demand among travellers. The tourism industry has been massively affected by the spread of coronavirus, as many countries have introduced travel restrictions in an attempt to contain its spread.

Mumbai being the financial capital of India. Maharashtra and specially Mumbai have been affected the most in these times. The government of Maharashtra has been putting in commendable efforts to contain the spread of virus and mitigate suffering of the people of the state. COVID-19 pandemic is one of the worst crises to hit the tourism industry and it has impacted all its segments--inbound, outbound and domestic, and leisure, cruise, adventure, corporate meetings, conference, and exhibitions.

In this unprecedented scenario, **IMC Chamber of Commerce and Industry in Association with TravelBiz Monitor and Skal International, Bombay Club (144)** is organizing an **Online Meeting on Getting Mumbai 'Future Fit' for Tourism.**

The details are as follows:

Day and Date : Friday, June 19, 2020
Time : 04.00 p.m. to 5:30 p.m.

The Online Meeting will be addressed on the following topics:

1. Need to collaborate with other sectors like health, education and corporate and adopt safety and hygiene measures. New skills need to be acquired on health and hygiene.
2. The new normal will be giving priority to hygiene and sanitation norms at airports, hotels, restaurants and at destinations.
3. Post-Covid-19, tourists will travel in a phased manner preferring travelling first to local destinations and then domestic and on seeing the situation will cross borders for tourism activities.
4. Technology would also be a major game-changer in the coming days.

The above topic will be addressed by:

1. **Mr. Farhat Jamal**, Chairman, Travel, Tourism and Hospitality Committee, IMC
2. **Mr. Sushil Bhatt**, Co-chairman-Travel Tourism and Hospitality Committee, President - Skal International, Bombay Club (144), Former CEO - Forvol International Services Limited
3. **Mr. Kamlesh Barot**, Co-chairman-Travel Tourism and Hospitality Committee – IMC, Director - VIE Hospitality, Past President: FHRAI (Federation of Hotel & Restaurant Associations of India 2011-12)
4. **Mr. Sunil V A**, Regional Vice President – APAC, Oman Air Regional Office
5. **Dr. Ahmad S Mecklai**, Founder and CEO, AAA Healthcare Consultancy Pvt Ltd
6. **Mr. Sudhir Patil**, Founder & Director, Veena World

7. **Mr. Prabhat Mahapatra**, EVP – Operations, Mumbai International Airport Limited (MIAL)

8. **Mr. Sheldon Santwan**, Editor & COO, TravelBiz Monitor (Moderator)

This Online Meeting would be beneficial to Travel, Tourism & Hospitality Community as this will give insights and in-depth knowledge about Covid-19 crisis and its unforeseeable ending, how to be ready for risk-management in terms of phased re-starting of business operations and be prepared and open to structural changes in business activities. Hence to understand the subject, **we cordially invite you to attend this Online Meeting.**

We also request you to disseminate the Online Meeting information amongst your Members, Associates, Affiliates and other important stakeholders who wish to benefit from this informative session.

Kindly note there is NO PARTICIPATION FEE. However, **registration is mandatory.** To register kindly visit us at <https://www.imcnet.org/events-767>

On receiving your confirmation Zoom meeting details will be shared accordingly.

We do hope you will be able to seize this opportunity and participate on June 19, 2020.

With regards,

Ajit Mangrulkar
Director General
IMC Chamber of Commerce and Industry



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