



Chamber of Commerce and Industry

**Online Interactive Session**

**'Recipe of Success with Innovation and Tech'**

**Wednesday, February 10, 2021 from 04.00 pm to 05.30 pm**

**Dear Sir/Madam,**

IMC Chamber of Commerce and Industry's expert committee for Navi Mumbai is organizing a series of online interactive sessions for Entrepreneurship Development in Navi Mumbai. The fourth session of the series is on **'Recipe of Success with Innovation and Tech'**. The details of the same are as follows:

**Day and Date : Wednesday, February 10, 2021**

**Time : 4.00 pm to 5.30 pm.**

**Platform : Online**

The esteemed speakers are:

**Mr Swaminathan S**, Founder & CEO, IRIS Business Services Limited

**Mr Rajiv Vaishnav**, Managing Partner, Cornerstone Venture Partners

Artificial Intelligence, Internet of things, Robotics and Industry 4.0 etc. are some of the technological innovations which make businesses run more efficiently.

Information technology fosters innovation in business. Innovation increases value, enhances quality and boosts productivity.

In today's competitive market, technology is often perceived as a key ingredient for success of the business. Innovation is also an essential ingredient in building a successful commercial venture. Technology always helped to grease the wheels of Entrepreneurial creativity i.e. innovation. However, Most of the entrepreneurs struggle to choose and invest in the technology which may help in their business objectives.

IMC's Navi Mumbai Expert Committee along with our ecosystem partner D Y Patil University - School of Management, Navi Mumbai and Centre for Incubation and Business Acceleration, Navi Mumbai have taken initiative to help entrepreneurs through various ways to bolster their growth. The objective is to promote Navi Mumbai as a commercial hub for Entrepreneurs, help Entrepreneurs to understand various schemes and facilities made available by the Government in Navi Mumbai and facilitate their growth.

We invite you to participate in the online Interactive session focusing on **Innovation and Technology and its importance for an Entrepreneur.**

The online interactive session will also help you to know the technology and innovation based growth strategies for the success of your venture.

**There is no participation fee. However, access is only through registration.**

To register for the interactive session, use the link below:

<https://www.imcnet.org/events-1037>

For more details and help in registration, you may contact Mr Nitin Bhapkar at [nitin.bhapkar@imcnet.org](mailto:nitin.bhapkar@imcnet.org) or on hand phone +918850030849.

**Upon registration, we will share the meeting login details for participation in the online session.**

We do hope you will be able to seize this opportunity and participate on February 10, 2021.

Regards,

**Ajit Mangrulkar**  
**Director General – IMC**



## **“ Reboot- Reform- Resurge ”**

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