

Subject: Invitation: E-Diplomacy Dialogue with Ministry of External Affairs GOI on June 27, 2020

Dear Mr. Parekh,

In view of the significance of vocal for local concept, **IMC Chamber of Commerce and Industry** is organizing a Webinar in continuation to our **e-Diplomacy Dialogue series on the occasion of International MSME Day on Saturday, June 27, 2020 at 11.00 a.m.**

Shri P. Harish, Additional Secretary (Economic & States), Ministry of External Affairs, Government of India will address the Webinar.

The objective of this webinar is for MSMEs to understand how economic diplomacy spearheaded by Ministry of External Affairs (MEA) would help promote local goods and services to global markets and international standards of quality in manufacturing and services that could help MEA Vocalizing the Local brands in international markets and thus promote growth of Indian MSMEs.

We extend our cordial invitation to you to participate in this Webinar on Saturday, June 27, 2020 at 11.00 a.m. **We shall be obliged if you could attend the event with your valued presence.**

We also request you to circulate the above event information among your members and encourage their participation in the event. Your members can register themselves on the following link <https://www.imcnet.org/events-771>

We are confident that your valued support in the e-Diplomacy Dialogue will add value and will be useful for our MSME members.

With regards,

Ajit Mangrulkar

Director General

IMC Chamber of Commerce and Industry