



Date: \_\_\_\_ / \_\_\_\_ / 20\_\_\_\_

**To,**  
MSME Samarth Udyog Technology Forum (SUTF)  
Pune

**Subject:** Expression of Interest for Participation in MSME Digitization, Assessment & Roadmap Program under RAMP Scheme

**Dear Sir / Madam,**

As a transformation and innovation partner working closely with MSMEs to enhance competitiveness, productivity, and digital readiness, we are pleased to inform you that the Union Territories of Daman, Diu & Dadra and Nagar Haveli have shortlisted C4i4 Lab as the implementation partner to transform 90 MSMEs under the RAMP (Raising and Accelerating MSME Performance) Scheme.

Through this letter, we are reaching out to extend the benefits of this scheme to your esteemed organization. We would like to know if your organization is interested to participate and benefit from this initiative.

➤ **Benefits: What you will get**

Through this program, you will get:

- Digital Maturity Assessment & Customized Roadmap
- Technology Matchmaking
- Workforce Capacity Building
- Digital Adoption Toolkit

➤ **Your Investment**

- Grant site access and cooperate to the Sector Mentor and Project Mentor team for on-site visits, assessment activities, and deployment support during the programme period.
- Provide required operational and business information for the Digital Gap Assessment conducted by the assigned Sector Mentor.
- Nominate and ensure FIVE (5) personnel from our organisation complete the full 10-day training programme (conducted in hybrid mode — online and / or onsite) as scheduled by the programme team.
- Complete and submit Assessment Completion Letter, post-session feedback forms, ESG compliance checklist, and any other documentation required by the programme within stipulated timelines.
- The assessment, roadmap, training, and toolkit will be provided at no cost to MSME under the RAMP Scheme. Any cost for implementing digital solutions will be borne by MSME.

If you are interested in participating, please submit the Expression of Interest (EoI) document attached for your reference.

Looking forward to positive response and the opportunity to work together.

Thanks & Regards

Team C4i4 Lab

## Samarth Udyog Technology Forum

An Initiative of Ministry of Heavy Industries, Government of India

**Registered Office:**  
Ground Floor, SPPU Research Park Foundation, Savitribai Phule Pune University,  
Ganeshkhind, Pune - 411007  
CIN: U74999PN2017NPL172629

**Contact No:** +91 8956985605  
**Website:** c4i4.org  
**Email:** info@c4i4.org



## EXPRESSION OF INTEREST (EoI)

MSME Digitization, Assessment & Roadmap Program under RAMP Scheme

Date: \_\_\_\_ / \_\_\_\_ / 20\_\_\_\_

**Dear Sir / Madam,**

We, \_\_\_\_\_, hereby express our interest in participating in the MSME Digitization, Assessment & Roadmap Program under the RAMP Scheme.

We understand that this program is designed to:

- Assess current operations and identify digital gaps
- Develop a customised digital transformation roadmap
- Recommend suitable digital solutions for our business
- Build capabilities through structured training and handholding support

### 1. MSME Details

**Enterprise Name:** \_\_\_\_\_

**Category of MSME:** \_\_\_\_\_

**Udyam Registration No.:** \_\_\_\_\_

**Sector:** \_\_\_\_\_

**Product Line:** \_\_\_\_\_

**Location / Address:** \_\_\_\_\_

**District & PIN Code:** \_\_\_\_\_

**Annual Turnover (Approx.):** \_\_\_\_\_

### 2. Authorised Contact Person

<b>Full Name</b>	_____
<b>Designation</b>	_____
<b>Mobile Number</b>	_____
<b>Email Address</b>	_____

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### 3. Declaration

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We confirm that the information provided above is true to the best of our knowledge and we are genuinely interested in being considered for this initiative. We agree to abide by the programme guidelines and fulfil the commitments outlined in this Expression of Interest.

**For [MSME Name]**  
**Authorised Signatory**

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Contact Details: \_\_\_\_\_

Date: \_\_\_\_\_

**Signature & Seal:**

*(Company Seal)*

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