

# MSME Chamber of Commerce and Industry of India

## Environment Day & Ewaste Recycling

(Conference | Awards | Exhibition)  
on 27 July at Vigyan Bhavan, New Delhi

**2 Separate Conference Room**

Conference Theme - SUSTAINABILITY WITH ATMANIRVAR BHARAT .



For Registration & more info

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# MSME Chamber of Commerce and Industry of India, Environment & Ewaste Recycling (Conference | Awards | Exhibition) on 27 July at Vigyan Bhavan, New Delhi

## Organised by

MSME Chamber of Commerce and Industry of India (MSMECCII) & Shriram Institute for Industrial Research(SIIR) Jointly



## Co-organised by

International R&D Creativity Organisation, USA, International Chamber of Media and Entertainment Industry (ICMEI), NHRO - National Human Rights organization Regd.by the Govt of India

## INAUGURATION



**Shri Prakash Javdekar**  
Minister of Environment, Forest and Climate Change  
Government of India



**Shri Amitabh Kant**  
CEO  
Niti Aayog



**Shri Harsh Vardhan**  
Minister of Health and Family Welfare  
Government of India



**Shri Ravi Shankar Prasad**  
Minister of Communications  
Government of India



**Shri Rattan Lal Kataria**  
Minister of State for Jal Shakti  
Government of India



**Shri Babul Supriyo**  
Minister of State for Environment, Forest and Climate Change,  
Govt of India



**Shri G. Kishan Reddy**  
Minister of State for Home Affairs of India  
Government of India



**Shri Sanjay Shamrao Dhotre**  
Union Minister of State for Education, Communications and Electronics & Information Technology  
Government of India

### In association with



**MSME Chamber of Commerce and  
Industry of India, Environment & Ewaste Recycling  
(Conference | Awards  
| Exhibition) on 27 July at Vigyan Bhavan, New Delhi**

## **Ewaste Recycling Agenda**

### **INAUGURAL SESSION**



**Mr. Arvind Kumar**  
Group Coordinator & Senior Director  
Ministry of Electronics & Information  
Technology (MeitY)



**Dr. Prashant Gargava**  
Member Secretary  
Central Pollution Control Board



**Mr. Sundaresan Raghupathy**  
Deputy Director General  
Confederation of Indian Industry



**Mr. Pankaj Mohindroo**  
Chairman  
India Cellular & Electronics Association (ICEA)

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Inaugural Program : 1100 hrs – 1145 hrs		
1100 - 1103 hrs	Opening Remarks	<b>Mr. Sundaresan Raghupathy</b> Deputy Director General Confederation of Indian Industry
1103 - 1113 hrs	Industry Perspective	<b>Mr. Pankaj Mohindroo</b> Chairman India Cellular & Electronics Association (ICEA)
1113 - 1128 hrs	Special Address	<b>Mr. Arvind Kumar</b> Group Coordinator & Senior Director Ministry of Electronics & Information Technology (MeitY)
1128 - 1143 hrs	Special Address	<b>Dr. Prashant Gargava</b> Member Secretary Central Pollution Control Board (CPCB)
1143 - 1145 hrs	Vote of Thanks	<b>Mr. Sundaresan Raghupathy</b>
1145 - 1200 hrs	Break	

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# MSME Chamber of Commerce and Industry of India, Environment & Ewaste Recycling (Conference | Awards | Exhibition) on 27 July at Vigyan Bhavan, New Delhi

**SESSION 1: 1200 HRS – 1315 HRS**

**REGULATIONS, CHALLENGES, OPPORTUNITIES AND COMPLIANCE OPTIONS**



**Mr. Tabrez Ahmad**  
Group Director  
Dell Technologies



**Mr. Anand Kumar**  
Additional Director  
Central Pollution Control Board (CPCB)



**Mr. ALN Rao**  
Member  
Manufacturers' Association for Information  
Technology (MAIT) and CEO - Exigo Recycling



**Ms. Ritu Ghosh**  
Chairperson  
CEAMA Waste Council and Head Corporate  
Affairs & CSR – Panasonic India



**Ms. Priti Mahesh**  
Chief Program Coordinator  
Toxics Link



**Mr. Mohd. Umar Farookh**  
Co-Founder, Plant Head & Chief Technology Officer  
World Scrap Recycling Solutions Pvt Ltd.

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<b>Session 1: 1200 hrs – 1315 hrs</b>		
<b>Regulations, Challenges, Opportunities and Compliance Options</b>		
1200 - 1203 hrs	Opening Remarks	<b>Mr. Tabrez Ahmad</b> Group Director Dell Technologies
1203 - 1218 hrs	Effective implementation of E-Waste management rules	<b>Mr. Anand Kumar</b> Additional Director Central Pollution Control Board (CPCB)
1218 - 1228 hrs	Presentation on E-Waste - “ Decade Gone By and Way Forward”	<b>Mr. ALN Rao</b> Member Manufacturers’ Association for Information Technology (MAIT) and CEO - Exigo Recycling
1228 - 1238 hrs	Positive Environmental Footprint: Scalability to Sustainability	<b>Ms. Ritu Ghosh</b> Chairperson CEAMA Waste Council (Head Corporate Affairs & CSR – Panasonic India)
1238 - 1248 hrs	Challenges and Opportunities in efficient e-waste management practices	<b>Ms. Priti Mahesh</b> Chief Program Coordinator Toxics link
1248 - 1300 hrs	E-Waste recycling in India – challenges and way ahead	<b>Mr. Mohd. Umar Farookh</b> Co-Founder, Plant Head & Chief Technology Officer World Scrap Recycling Solutions Pvt Ltd.
1300 - 1310 hrs	Question & Answers	
1310 - 1313 hrs	Closing Remarks	<b>Mr. Tabrez Ahmad</b>
1315 hrs	End of Session	

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**SESSION 2: 1315 HRS – 1415 HRS**

**AWARENESS AND IMPACTS OF E-WASTE MANAGEMENT RULES**



**Mr. George Paul**  
Chief Executive Officer  
Manufacturers' Association for Information  
Technology (MAIT)



**Dr. Sandip Chatterjee**  
Director  
Ministry of Electronics & Information Technology  
(MeitY)



**Dr. Rachna Arora**  
Deputy Team Leader & Coordinator  
European Union – Resource Efficiency Initiative  
(EU – REI), India at GiZ



**Mr. K. Baskaran**  
Chairman  
Industrial Waste Management Association (IWMA)  
and CEO - Aarthi Industries, Electroplating units.



**Mr. Abhimanyu Ajay Mehra**  
Co-Founder  
Adatte E-Waste Management (P) Ltd.

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<b>Session 2: 1315 hrs – 1415 hrs</b>		
<b>Awareness and impacts of E-Waste Management Rules</b>		
1315 - 1318 hrs	Opening Remarks	<b>Mr. George Paul</b> Chief Executive Officer Manufacturers' Association for Information Technology (MAIT)
1318 - 1335 hrs	E-Waste Awareness – How to ensure Compliances	<b>Dr. Sandip Chatterjee</b> Director Ministry of Electronics & Information Technology (MeitY)
1335 - 1345 hrs	Resource efficiency through E-waste Management	<b>Dr. Rachna Arora</b> Deputy Team Leader & Coordinator European Union – Resource Efficiency Initiative (EU – REI), India at Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
1345 - 1355 hrs	E-Waste - Awareness & Social Responsibilities	<b>Mr. K. Baskaran</b> Chairman Industrial Waste Management Association (IWMA) and CEO - Aarthi Industries, Electroplating units.
1355 - 1405 hrs	E-Waste Rules: Implementation and Challenges	<b>Mr. Abhimanyu Ajay Mehra</b> Co-Founder Adatte E-Waste Management (P) Limited
1405 - 1410 hrs	Question & Answers	
1410 - 1412 hrs	Closing Remarks	<b>Mr. George Paul</b>
1415 hrs	End of Session	
1415 - 1430 hrs	Break	

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## SESSION 3: 1 430 HRS – 1 530 HRS BUSINESS OPPORTUNITIES IN E-WASTE MANAGEMENT THROUGH EPR AND RECYCLING



**Mr. Lingaraj Dinni**  
Group Manager, Sustainability  
Wipro Foundation



**Dr. R. Ratheesh**  
Director  
Centre for Materials for Electronics Technology



**Mr. Divye Kohli**  
Vice-President  
TES-AMM India Pvt. Ltd.



**Mr. Pranshu Singhal**  
Founder  
Karo Sambhav



**Dr. Manis Kumar Jha**  
Senior Principal Scientist  
CSIR-National Metallurgical Laboratory

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<b>Session 3: 1430 hrs – 1530 hrs</b>		
<b>Business opportunities in E-Waste Management through EPR and Recycling</b>		
1430 - 1433 hrs	Opening Remarks	<b>Mr. Lingaraj Dinni</b> Group Manager, Sustainability Wipro
1433 - 1445 hrs	Cost Effective Technology and Affordable infrastructures	<b>Dr. R. Ratheesh</b> Director Centre for Materials for Electronics Technology (C-MET)
1445 - 1455 hrs	E-Waste recycling in India – Challenges and Way Ahead	<b>Mr. Divye Kohli</b> Vice-President TES-AMM India Pvt.Ltd
1455 - 1505 hrs	Case study: PROs for effective implementation of EPR	<b>Mr. Pranshu Singhal</b> Founder Karo Sambhav
1505 - 1520 hrs	Presentation on E-Waste: Status, Business Opportunity and developed technologies at CSIR-NML	<b>Dr. Manis Kumar Jha</b> Senior Principal Scientist CSIR-National Metallurgical Laboratory
1520 - 1525 hrs	Question & Answers	
1525 - 1527 hrs	Closing remarks	<b>Mr. Lingaraj Dinni</b>
1530 hrs	End of Session	
1530 - 1545 hrs	Break	

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## SESSION 4: 1545 HRS – 1700 HRS NEXT PRACTICES IN E-WASTE MANAGEMENT



**Ms. Ritu Ghosh**  
Chairperson  
CEAMA Waste Council and Head Corporate  
Affairs & CSR – Panasonic India



**Dr. Sandip Chatterjee**  
Director  
Ministry of Electronics & Information Technology  
(MeitY)



**Mr. Anand Kumar**  
Additional Director  
Central Pollution Control Board (CPCB)



**Dr. P. Parthasarathy**  
Founder and Managing Director  
E- Parisaraa Private Limited



**Ms. Deepali Sinha**  
Managing Director  
Sofies Sustainability Leaders Pvt Ltd



**Mr. N Muthusezhiyan**  
Principal Counsellor  
Confederation of Indian Industry,  
CII – Sohrabji Godrej Green Business Centre

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<b>Session 4 : 1545 hrs – 1700 hrs</b>		
<b>Next Practices in E-Waste Management</b>		
1545 - 1548 hrs	Opening Remarks	<b>Ms. Ritu Ghosh</b> Chairperson CEAMA Waste Council (Head Corporate Affairs & CSR – Panasonic India)
1548 - 1600 hrs	Circular Economy, Resource Efficiency	<b>Dr. Sandip Chatterjee</b> Director Ministry of Electronics & Information Technology (MeitY)
1600 - 1610 hrs	E-Waste Recycling and Resource Efficiency	<b>Mr. Anand Kumar</b> Additional Director Central Pollution Control Board (CPCB)
1610 - 1620 hrs	Future Practices in Recycling	<b>Dr. P. Parthasarathy</b> Managing Director E- Parisaraa Private Limited
1620 - 1630 hrs	Product Take Back Program	<b>Ms. Deepali Sinha</b> Managing Director Sofies Sustainability Leaders Pvt Ltd
1630 - 1640 hrs	GreenCo Recycler Rating System & other compliances	<b>Mr. N Muthusezhiyan</b> Principal Counsellor CII – Sohrabji Godrej Green Business Centre
1640 - 1655 hrs	Question & Answers	
1655 - 1658 hrs	Closing Remarks	<b>Ms. Ritu Ghosh</b>
1700 - 1900 hrs	Award Ceremony	

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# Environment Day Agenda

09:30 am to 10:00 am	Registration
10:00 am to 11:00 am	<p style="text-align: center;"><b>Inaugural Session</b></p> <ul style="list-style-type: none"> <li>• Opening Remarks by Indrajit Ghosh-Global Chairman MSMECCII Relevance of WED 2021 Theme.</li> <li>• Need for Ecosystem Restoration- Expert Remarks by V B Mathur Chairman, National Bio -Diversity Board.</li> <li>• Key Note Address by Dr. Amita Prasad Additional Secretary, Ministry of Environment, Forest and Climate Change</li> <li>• Inaugural Address by Hon'ble Minister of of Health and Family Welfare- Shri Harsh Vardhan</li> <li>• Inaugural Address by Hon'ble Minister of Environment, Forest and Climate Change- Shri Prakash Javadekar</li> </ul>
11:00 am to 11:30 am	Tea / Coffee Break
11:30 am to 01:00 pm	<p style="text-align: center;"><b>Technical Session-1</b> <b>Water Ecosystem Management</b></p> <p style="text-align: center;"><b>Panel Discussion on Urgency for Restoration of Water Ecosystems</b></p> <p>Theme Address by Shri Rajive Ranjan Mishra, DG, NMCG .</p>

	<p style="text-align: center;">Panelists:</p> <ol style="list-style-type: none"> <li>1.The Waterman of India, Shri Rajendra Singh</li> <li>2.Dr B B Barman- Adviser, M/O Jal Shakti-Ganga River Conservation and Cleaning.</li> <li>3.Representative Dr.Vinod Babu of CPCB-National Programmes on Water Management</li> <li>4.NGO – NEER Foundation/Water Aid India/Force or Ramveer Tanwar – Pondman of India or INTACH- Rivaval of Hindon river (can be decided in due course of time who has done conservation of water body on field)</li> <li>5.Shri Chandan Singh- For Conservation of Wetlands and Lakes</li> </ol>
01:00 pm to 02:00 pm	Lunch Break
02:00 pm to 03:00 pm	<p style="text-align: center;">Technical Session -2 Restoration of Air Quality</p> <ol style="list-style-type: none"> <li>1.National Clean Air Programme – (NCAP)- Representative of MoEF&amp;CC/ CPCB</li> <li>2.Comprehensive Action Plan for Air Pollution Control in Delhi – Dr Bhure Lal – Chairman, EPCA</li> <li>3.Towards Cleaner Air in India- Ms Sunita Narayan or Ms Anumita Roy</li> <li>4.Source Apportionment Studies - Dr Manju Mohan, Head, Department of Atmospheric Sciences, IIT Delhi</li> <li>or</li> <li>5.Control Systems for Air Pollution Control - Prof Mukesh Khare- Department of Environmental Engineering / Civil Engineering, IIT, Delhi</li> </ol>

03:00 pm to 03:15 pm	Tea / Coffee Break
03:15 pm to 04:00 pm	<p style="text-align: center;"><b>Technical Session 3</b> <b>Land Ecosystem Restoration</b></p> <ol style="list-style-type: none"> <li>1.Success of Swacchh Bharat Mission – Director, SBM, MHUA.</li> <li>2.Achieving Zero Landfill Sites- Government Initiatives- Ms Sanchita Jindal, Former Adviser (Scientist G) and Director, MoEFCC.</li> <li>3.Single Use Plastic Ban and EPR for Plastics Waste Management- Ms Divya, Additional Director, CPCB.</li> <li>4. E-Waste Management in India- Anand Kumar, Additional Director, CPCB (Optional).</li> <li>5.Case Study Presentation on Ambikapur or Indore Waste Management Model.</li> </ol>
04:00 pm to 06:00 pm	Award Ceremony

\* We can have a hands-on field function on the eve of WED i.e. on 4th June where we all members MSME CCII can participate. This can be either collection of plastic waste from the banks of any river/pond or any rural area or market place or A Plantation Drive.

\*\* For organizing this programme, a small Organizing Committee can be constituted which can meet up twice in a week for giving updates on the progress.

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## Who should visit

- 01.Raw Material Manufacturers
- 02.Flexible Packaging Film Manufacturers
- 03.Flexible Packaging Converters
- 04.Recycling Start Ups
- 05.Recycling Machinery & Equipment Manufactures
- 06.Pollution Control related Devices Manufacturers
- 07.Environment / Climate Change
- 08.MSME Govt of India
- 09.Water Solution Organization
- 10.Plastic
- 11.Paper
- 12.Metal
- 13.Agriculture & Food Waste
- 14.Textile
- 15.Automobile
- 16.Electronics
- 17.Solid Waste Management Companies
- 18.Food Industries
- 19.Chamber & Association
- 20.Pet Bottle Manufactureres
- 21.Pet Bottle Crushing Machine Manufacturers
- 22.Ministry of Environment, Forest and Climate Change
- 23.Ministry of Environment Science and Technology
- 24.Ministry of Commerce and Industries
- 25.Packaging School
- 26.Colleges / Universities
- 27.Recycle Book Printer
- 28.Recycle T-Shirt Manufacturers
29. Battery Recyclers
- 30.Glass Recyclers
- 31.E vehicles- manufacturers, Dealers, Distributors



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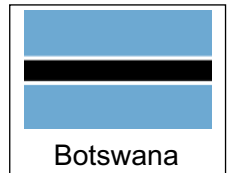
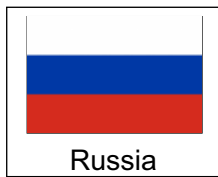
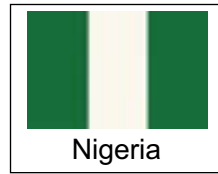


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## AWARDS NOMINATION

**MSMECCII Platinum BUSINESS EXCELLENCE AWARDS 60,000  
Less 10,000= 50000 up to 31st May**

**&**

**MSMECCII Golden Business Excellence Awards price 35,000  
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“Only Awardee allow if any extra person to be visit along with awardee 2500/- extra charge”

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Company Seal

### Contact Us

+91 9810690843 | +91 9810201957 | +91 9319912277 | +91 9654026629(Manjesh) |

manjeshyadav14@gmail.com

ighosh.1457@gmail.com | ighosh.chairman@msmeccii.in | www.msmeccii.in





## MSMECCII AWARDS 2021 EVALUATION SHEET

<p><b>Name of Company / Organization Complete Address &amp; Website</b></p>	
<p><b>Passport Size Color Photo given the awardee Required by mail</b></p>	
<p><b>Have you ever received the Award for your company/ Organization?</b></p>	
<p><b>If Yes, Which Category? Please provide details About Past Awards</b></p>	
<p><b>Please Give Your Company Description.</b></p>	
<p><b>Why Do you think Your Company/Organization should receive this Awards? Please provide details about your product/services and what makes it unique to receive this award.</b></p>	

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## Jury Members for Awards



**Dr. Sameer Joshi**

*Hon. Treasurer  
Indian Plastics Institute*



**Dr. Sandeep Marwah**

*Founder & President-AAFT  
Asian Academy of Film & Television*



**Mr. Rudra Dasgupta**

*Founder & CEO  
Transformation Oriented Company*



**Mr. Ravi SK**

**Founder of Indorus  
Indo Russian consulting Trade development company**



**Mr. Ashutosh Joshi**

*CEO*

*Glasspower Engineering India Pvt Limited*



**Mr. Ravi Agarwal**

*Patron*

*All India Plastic Industries Association*



**Ms. Sanchita Jindal**

**Former Adviser and Director, Ministry of Environment,  
Forest and Climate Change, Govt. Of India.**

## Awards Category

### **1. The Nature Conservation Award**

Awarded to an organisation for successfully protecting, rehabilitating or mitigating damage to the Earth's biodiversity, eco-systems and/or Earth's natural resources.

### **2. The Climate Change Award**

Awarded to an organisation that has achieved a substantial reduction in Greenhouse Gas (GHG) emissions or is providing a product, service or technology that significantly reduces GHG emissions.

### **3. The Eco-Innovation Award**

For an innovative Design, Construction, Technology, Methodology, Product or Service that serves the needs of humans whilst also being supportive of and beneficial for the Earth's biodiversity and eco-systems.

### **4. The Recycling and Circular Economy Award**

For a policy, programme, project, product, service or technology that significantly reduces waste volumes and/or facilitates a circular economy through re-use, recycling or upcycling.

### **5. The Water Conservation Award**

For a product, service or technology that preserves or restores water quality or achieves significant savings of water resources.

### **6. The Eco-Fashion and Lifestyle Award**

For furnishings, appliances, clothing, accessories and materials that whilst serving the needs of human beings are also supportive of and beneficial for the Earth's biodiversity and eco-systems.

### **7. The Eco-Health and Wellness Award**

For health, wellness and beauty products that whilst serving the needs of human beings are also supportive of and beneficial for the Earth's biodiversity and eco-systems.

### **8. The Eco-Community Award**

For a community or school that has acted collectively and effectively to protect, preserve, or restore the Earth's biodiversity, eco-systems, or natural resources.

### **9. The Eco-Hospitality and Tourism Award**

For a hospitality or tourism-related organisation that whilst serving the needs of human beings is also supportive of and beneficial for the Earth's biodiversity, eco-systems, or natural resources.

### **10. The Eco-Angel Award**

For an individual, whose caring and nurturing actions have saved, conserved, or restored the Earth's biodiversity, eco-systems, or natural resources.

### **11. The Eco-Warrior Award**

For an individual, whose defensive or combative actions have defended, protected, or prevented harm to the Earth's biodiversity, eco-systems, or natural resources.

### **12. The Eco-Leadership Award**

For an individual in a managerial or leadership position that has motivated and introduced a policy, strategy or culture within their organisation to adopt more Earth-friendly ways of operating, using Earth-friendly technologies, methodologies and services and/or in producing, manufacturing or supplying their own products or services.



# MSME Chamber of Commerce and Industry of India, Environment & Ewaste Recycling (Conference | Awards | Exhibition) on 27 July at Vigyan Bhavan, New Delhi

## DELEGATES REGISTRATION

Delegate Fees- 3000 + 18% Gst for

### COMPANY NAME & ADDRESS

Company Name: \_\_\_\_\_

Company's Chairperson Name (Owner / Director): \_\_\_\_\_

Designation: \_\_\_\_\_

Contact Person of Sponsorship \_\_\_\_\_

Designation \_\_\_\_\_

Address \_\_\_\_\_ (Will be valid and used for all communications and information)

Country: \_\_\_\_\_ Pin Code: \_\_\_\_\_ Tel. No./Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Mobile: \_\_\_\_\_

Website: \_\_\_\_\_

#### Bank Details

MSME Chamber of Commerce and  
Industry of India.  
Union Bank of India Chittaranjan Park  
Account No: 626701010050347  
IFC Code: UBIN0562670  
Swift Code:UBININBBNDL  
MSMECCII GST NO-07AAGTM3462J1ZC

\_\_\_\_\_  
Authorised Signatory

\_\_\_\_\_  
Company Seal

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# MSME Chamber of Commerce and Industry of India, Environment & Ewaste Recycling (Conference | Awards | Exhibition) on 27 July at Vigyan Bhavan, New Delhi

## Exhibitor's Booking Form for 14 Stall only

Stall- 15,000 +18% GST

### COMPANY NAME & ADDRESS

Company Name: \_\_\_\_\_

Company's Chairperson Name (Owner / Director): \_\_\_\_\_

Designation: \_\_\_\_\_

Contact Person of Sponsorship \_\_\_\_\_

Designation \_\_\_\_\_

Address \_\_\_\_\_

Country: \_\_\_\_\_

Tel. No./Fax: \_\_\_\_\_ Pin Code: \_\_\_\_\_

E-mail: \_\_\_\_\_ Mobile: \_\_\_\_\_

(Will be valid and used for all communications and information)

Website: \_\_\_\_\_

Stall Size : 3x2 You can put your Board / Banner. You will be provided - 1 Table / 1 Chair

Stall Charges -3x2sqm- INR 15,000+ 18% Gst

Stalls Available-Vigyan Bhavan

#### Bank Details

MSME Chamber of Commerce and  
Industry of India.  
Union Bank of India Chittaranjan Park  
Account No: 626701010050347  
IFC Code: UBIN0562670  
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# Picture of Previous Conference 2019-2020



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