



SIMA SILVASSA <simasilvassa@gmail.com>

Economic Times MSME Awards 2023 | Partnership Association

1 message

Aman Juneja <aman.juneja@timesinternet.in>
Bcc: simasilvassa@gmail.com

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Hello,
Greetings from The Economic Times Digital!
On behalf of the ET team, we are glad to connect with you again. Hope you are doing well.

We are pleased to share that The Economic Times Digital recently launched the fourth edition of ET MSMEs Awards. This mail is meant to seek the association of your esteemed organization as an **Associate** for [ET MSMEs Awards 4.0](#). Over the years, organizations like IMC Chamber of Commerce, Indian Textile Accessories & Machinery Manufacturers Association, Plastics export promotion council, Association of Diagnostic Manufactures of India, Sports Goods Foundation of India, Synthetic and Rayon textiles export promotion council and many others have associated with us.

About the program:

ET MSMEs Awards was introduced to identify the top MSMEs in the country and highlight the good work the sector is doing. The Last edition of ET MSME Awards saw the participation of over **8,000 businesses respectively**, out of which Top MSMEs were identified through a rigorous evaluation process. The Last edition saw 26 Indian MSMEs felicitated for their success achieved at both the national and international level in an on-ground event in Delhi that witnessed the leading voices of the MSME ecosystem.

Award Categories:

1. Overall industry awards (6 Awards)

- a. Indian MSME of the Year Award (1 for services; 1 for manufacturing)
- b. Global Indian MSME of the Year Award (1 for services; 1 for manufacturing)
- c. India's Top Exporter of the Year Award (1 for services; 1 for manufacturing)

2. Awards by each MSME category (9 awards)

- a. India's Top-Performing MSME of the Year Award (1 for Micro, 1 for Small, 1 for Medium)
- b. India's Fastest-growing MSME Award (1 for Micro, 1 for Small, 1 for Medium)
- c. India's Top Innovative MSME of the Year Award (1 for Micro, 1 for Small, 1 for Medium)

3. MSME Enabler Awards (2 Awards)

- a. Indian MSME Enabler Award for Tech & Innovation
- b. Indian MSME Enabler Award for Banking & Financing

4. Special Award Categories (5 awards)

- a. Top-performing Listed SME (1 for Listed SMEs)
- b. Indian MSME Women Entrepreneur of the Year Award (1 for Micro; 1 for Small; 1 for Medium)
- c. Best CSR Initiative by an SME (1 for Medium)

5. Industry-Focussed Award Categories (4 awards) - These are all manufacturing sector focused

- a. Automobile & OEM MSME of the Year
- b. Pharmaceutical & Healthcare MSME of the Year
- c. Electrical & Electronics MSME of the Year
- d. Clothing & Apparel MSME of the Year

May I request for a convenient time to connect with you to discuss the possibilities of association

Best Regards,

Aman Juneja
Brand Strategy
M: +91 6261425365

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"Coming together is a beginning. Keeping together is progress. Working together is success." - Henry Ford

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